

WHEN TO LEARN OUT YOUR MAKEUP



mascara

YOUR MASCARA SHOULD BE REPLACED EVERY 3 MONTHS. ONCE IT IS OPEN, OXYGEN AFFECTS THE MASCARA AND IT STARTS TO COLLECT BACTERIA.



LIQUID OR PENCIL EYELINERS SHOULD BE REPLACED EVERY 3 MONTHS. PENCILS SHOULD BE SHARPENED BEFORE EACH USE TO CLEAN AND PRESERVE THEM.

eyeliner

cheek & eye colors

POWDER CHEEK & EYE COLORS SHOULD BE REPLACED AFTER 2 YEARS. CREAM CHEEK COLORS HAVE A SHORTER SHELF LIFE AND SHOULD BE REPLACED AFTER 1 YEAR.



powders

POWDERS SHOULD BE KEPT IN A COOL, DRY PLACE, AND NOT YOUR BATHROOM! PRESSED POWDER CAN LAST FOR 2 YEARS AND LOOSE POWDER CAN LAST FOR NO MORE THAN 3 YEARS.

foundation

UNOPENED, YOUR FOUNDATION CAN LAST 2 YEARS, BUT ONCE OPENED YOU SHOULD REPLACE IT 6-12 MONTHS.



concealer

LIQUID CONCEALERS SHOULD BE REPLACED AFTER 1 YEAR, WHILE POWDERS AND STICKS CAN LAST FOR 2 YEARS. KEEP AN EYE OUT FOR COLOR CHANGE SHOWING IT HAS EXPIRED.

lipstick

REPLACE YOUR LIPSTICK OR LIP GLOSS AFTER 1 YEAR. DON'T SHARE YOUR LIPSTICK. DISPOSE OF THEM IF THEY BECOME DRY OR CHANGE COLOR.

