

FACIAL



FRAMES

What are facial frames?

Facial Frames take the place of fish bowl or facial boxes

Why do we love them?

Your customer's information is safe! No worries about someone walking in and potentially taking the customer's information before you can pick up your leads. This also enables you to save time and gas from having to check your boxes or bowls!

How do you make them?

Make a Cute Graphic and insert into a frame! The Frame and Bows pictured above were found at Dollar Tree. Here is a direct link to the products used: Frame <https://goo.gl/3MAOEI>
Bows: <https://goo.gl/U83TY8>

What is a Chocolate Facial?

Regular Facial with a Chocolate Eye Palette

How do they work?

Once you have them out in a location, people will text the "keyword" to be entered to win whatever it is you are giving away. Below is an example of what can be used to book from these leads.

Customer: Keyword

You: Cute Picture with Thanks for entering



You within 7 Days

Hi [name]. You entered our drawing for the [your prize] at [business text from]. I am so excited to tell you, you have won! Please text the word "winner" back to this number to claim your prize .



CUSTOMER:

winner

YOU:

Congrats! You have won the facial session for you and up to 3 of your friends. All we need to do is get you scheduled. Do mornings or afternoons work better for you?

win a
Facial Pampering
Session

TEXT THE NUMBER
TO
TO BE ENTERED

win a
Chocolate Facial
Session

TEXT THE NUMBER
TO
TO BE ENTERED



Thank You For Entering

The Chocolate Facial

Giveaway!



**Text the word
WINNER
to redeem
your
gift certificate!**

Text the word
REMOVE
to be removed from
winners list