

# EXPECT THE EXCEPTIONAL!

The many facets that have enriched the lives of women throughout the last 60 years are casting a brilliant light on what's to come, including these thoughtfully enhanced and confidence-boosting *Mary Kay*® color products and fan-favorites!

## EXPECT NEXT-LEVEL AMAZING!

The best just got better! This tried-and-true favorite just got an update using the latest in product technology, and the new formula is significantly preferred!\*

### NEW! *Mary Kay*® Oil-Free Eye Makeup Remover, \$20

- Removes waterproof mascara.
- Lightweight, dual-phase formula.
- Features a new blend of cleansing agents that raises our bar in eye makeup removal.



## EXPECT LONG-LASTING EYELINER!

Laugh 'til you cry! It's waterproof! This new eyeliner formula uses the latest ingredients and technologies for saturated, fade-resistant color.

### NEW! *Mary Kay*® Waterproof Eyeliner, \$14 each

- Delivers a smooth glide and creamy texture.
- Supersaturated shades include favorites and a new option to love.
- Offers all-day, fade-resistant wear.



## EXPECT WORRY-FREE LIP LINER!

Confidently dress your lips for any occasion with this new fade- and transfer-resistant Waterproof Lip Liner formula that uses the latest ingredients and technologies and now comes in nine shades!

### NEW! *Mary Kay*® Waterproof Lip Liner, \$14 each

- Delivers a smooth glide and creamy texture.
- Helps lipstick and lip gloss hold longer.
- Contains vitamin E and hyaluronic acid to nourish and condition lips.



**CONTACT ME,** your Independent Beauty Consultant, to EXCEED YOUR EXPECTATIONS!

## EXPECT SOMETHING SPECIAL!

*Skinvigate Sonic*™ Skin Care System, \$60+ (regularly \$75)

Includes device, one Facial Cleansing Brush Head and USB cord.



Facial Massage Head is sold separately.

## EXPECT GOLD-STANDARD SKIN CARE.

### *Mary Kay Clinical Solutions*® Retinol 0.5 Set, \$120

- Shown to improve the appearance of wrinkles, uneven skin tone and loss of facial firmness.
- Includes Calm + Restore Facial Milk to nourish and soothe skin.
- Offers a unique retinization process to maximize retinol benefits while minimizing discomfort.



\*Available only from participating Independent Beauty Consultants through Sept. 30, 2023, and while supplies last

All prices are suggested retail.

\*Results based on a blind, in-home use study conducted with Mary Kay independent sales force members where 394 qualified Independent Beauty Consultants from four countries used each formula daily for four days in randomized order, preferring the new formula over the original