

FEEL IMPORTANT

Receive all kinds of rewards as you reach your goals. Our top performers take amazing trips all over the world, the "Mary Kay way"



*You too can
fulfill your
dreams!*

Anni's Achievers

Continuous training



MARY KAY

Anni's Achievers



Here you can be the
Leader of a Great Team!



WE HAVE A PLACE FOR YOU!



more than 300 beauty products, like innovative skin care, on-trend color cosmetics, body care and fragrances. Mary Kay products are made with the highest quality ingredients and are extensively researched. Finding products that deliver real results and are right for you and for your customers.



POWERFUL Products



Priorities in MARY KAY



God
First



Family
Second



Career
Third



Anni's Achievers

Avenues of income

- Skin care parties, Glamour sessions, Spa sessions, Holiday sales, Open houses... etc.
- Online sales
- Re-orders
- Sharing the business opportunity
- Car program

Advantage

- ✓ There are no territories.
- ✓ Products are purchased directly from the company.
- ✓ The same discount is offered to all consultants.
- ✓ ***Advantages for the sales force**



Anni's Achievers

Your Achievements



is recognized worldwide

MARY KAY



INDEPENDENT BEAUTY CONSULTANT

- 50% profit on personal retail sales
- Eligible for product bonuses
- Team-Building bonuses
- Star Consultant prizes
- Yearlong prizes; eligible to earn rewards from Seminar Awards Court of Sharing and Court of Personal Sales



INDEPENDENT SENIOR BEAUTY CONSULTANT
(1 or 2 active personal team members)

- All of the previous +
- 4% personal team commission
- building bonus



STAR TEAM BUILDER
(3 or 4 active personal team members)

- 4% 6% or 8% commission
- Eligibility to purchase and wear a red jacket - 50% off first-time purchase
- Personal team building bonus



TEAM LEADER
(5-7 active personal team members)

- 9% or 13% personal team commission
- Eligibility to be On-target for Grand Achiever status
- Personal team building bonus



DIQ (Director in Qualification)
(10+ active personal team members)

- an Independent Sales Director (Top 2% of the sales force)
- Personal team building bonus



Sales Director and above

- 4% 9% or 13% personal team commission
- Unit commission of 9%, 13% or 23%
- building bonus
- Eligible for New Sales Director Bonuses & Rewards
- Consultant Bonus
- Cadillac Bonus
- Program Wellness Award
- Eligible for Top Sales Director Trip
- Eligible for the use of a Grand Achiever, Premier Club or Cadillac Career Car Compensation or Cash



You decide how far you want to go in your business...

SUCCESS PLAN



Our clients learn about **skincare**
and the art of **makeup**



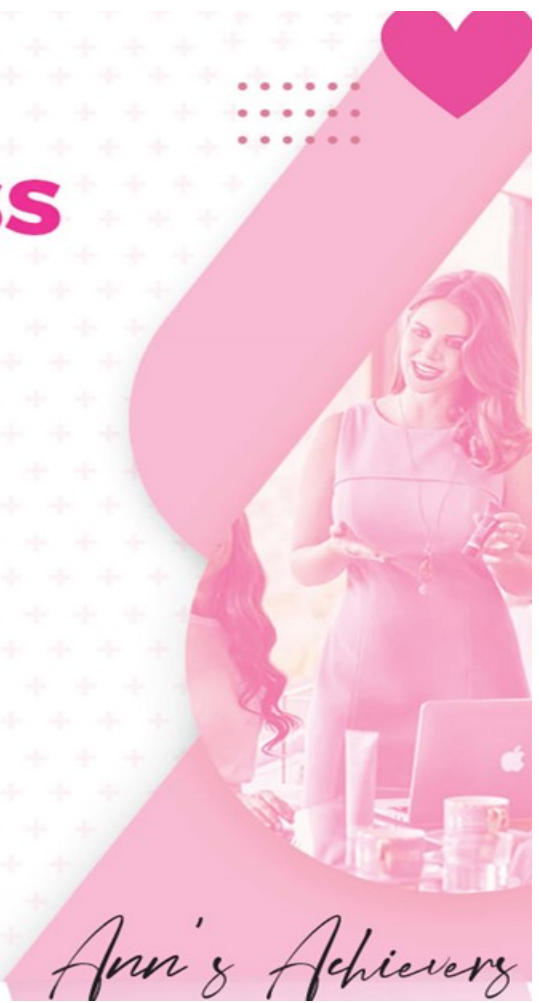
Anni's Achievers

START YOUR POWERFUL BUSINESS



Mary Kay® eStart \$35

Includes business essentials to help you get started. You'll receive a few key MK product samples along with informational materials, MK Personal website for one year, free MK apps, online step by step education to help you grow as you go, digital tools and marketing resources to manage your business!



Anni's Achievers

START YOUR POWERFUL BUSINESS



Mary Kay® Pro Start Kit

\$90

You'll receive retail-sized products for guests to sample, party supplies, business resources and more! You'll be able to transport it all in a tote-allo professional bag.

Fun & Achievers



USA Dallas,
Texas



USA Lewisville,
Texas



Fun & Achievers



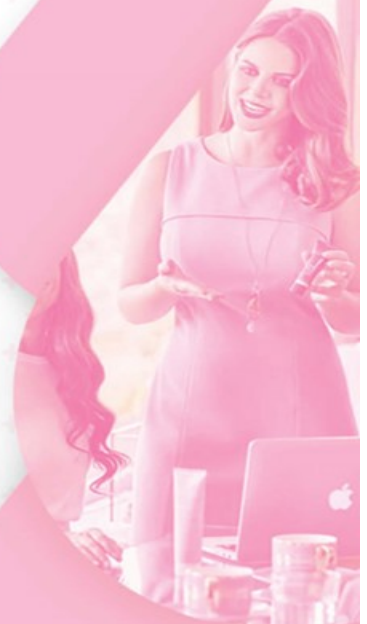
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I envisioned a company in which any woman could be as successful as she wanted to be. The doors would be open to opportunity for women who were willing to pay the price and had the courage to dream.



Anni's Achievers

START YOUR POWERFUL BUSINESS



Mary Kay® eStart Plus

\$45

This optional add-on is a great way to maximize how you start your Mary Kay business.

Anni's Achievers

A LEADING COMPANY

COSMETICS

Mary Kay



Fun & Achievers

Fun & Achievers



BEAUTIFUL!

START SOMETHING

Many people limit themselves to what they think they can do. You can go as far as your mind lets you. What you believe remember you can achieve.

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