

Phase-outs will move to While Supplies Last on May 16, 2024

PRODUCT	REASON FOR PHASE-OUT/ PRODUCT RECOMMENDATIONS
SECTION 1	
<i>Mary Kay</i> ® Oil Mattifier	Global phase-out due to similar mattifying benefits as multiple <i>Mary Kay</i> products. For those looking for alternate product options that provide some of the same benefits, please see recommended replacements below in the chart.
Cityscape Women's® Eau de Parfum	"Phase-out due to declining global sales. For those looking for a similar olfactive category as Cityscape® EDP (Ambery Oriental), <i>Mary Kay Illuminea</i> ™ Extrait de parfum, is a comparable olfactive category (Floral Oriental Woody). It contains some similar notes of Pink Pepper and Apricot."
Botanical Effects® 3-Piece Regimen	New! <i>Mary Kay</i> ® Skin Care Mattifying Regimen
Botanical Effects® Cleansing Gel	New! <i>Mary Kay</i> ® Mattifying Cleanser
Botanical Effects® Refreshing Toner	New! <i>Mary Kay</i> ® Balancing Toner
Botanical Effects® Moisturizing Gel	New! <i>Mary Kay</i> ® Mattifying Moisturizer
Botanical Effects® 4-piece Regimen Bundle: Formula 1 (Dry Skin)	New! <i>Mary Kay</i> ® Skin Care Hydrating Regimen
Botanical Effects® 4-piece Regimen Bundle: Formula 2 (Normal Skin)	New! <i>Mary Kay</i> ® Skin Care Hydrating Regimen
Botanical Effects® Cleanse Formula 1 (Dry Skin)	New! <i>Mary Kay</i> ® Hydrating Cleanser
Botanical Effects® Cleanse Formula 2 (Normal Skin)	New! <i>Mary Kay</i> ® Hydrating Cleanser
Botanical Effects® Mask Formula 1 (Dry Skin)	New! <i>Mary Kay</i> ® Skin Care Exfoliating Scrub
Botanical Effects® Mask Formula 2 (Normal Skin)	New! <i>Mary Kay</i> ® Skin Care Exfoliating Scrub
Botanical Effects® Freshen Formula 1 (Dry Skin)	New! <i>Mary Kay</i> ® Balancing Toner
Botanical Effects® Freshen Formula 2 (Normal Skin)	New! <i>Mary Kay</i> ® Balancing Toner
Botanical Effects® Hydrate Formula 1 (Dry Skin)	New! <i>Mary Kay</i> ® Hydrating Moisturizer
Botanical Effects® Hydrate Formula 2 (Normal Skin)	New! <i>Mary Kay</i> ® Hydrating Moisturizer

	<i>Mary Kay</i> ® Oil Mattifier Phase-Out	<i>Mary Kay</i> ® Foundation Primer Sunscreen Broad Spectrum SPF 15*	<i>Beauty Blotter</i> ® Oil-Absorbing Tissues	<i>Mary Kay</i> ® Translucent Loose Powder	NEW! <i>Mary Kay</i> Mattifying Moisturizer
Lightweight formula	✓	✓		✓	✓
Absorbs excess oil	✓	✓	✓		
Leaves a matte finish	✓	✓	✓		✓
Reduces shine	✓		✓	✓	
Extends wear of makeup		✓	✓	✓	
For all skin types		✓		✓	✓
Suitable for sensitive skin	✓	✓	✓	✓	✓
Non-comedogenic	✓	✓	✓	✓	✓