MARY KAY. THE LOOK | SUMMER 2024





SKIN CARE





YOUR WAY





#MYMKSKIN

EXPERIENCE MARY KAY

Don't you just love when everything is going your way? Your step is lighter, your outlook is brighter, and your confidence is unstoppable. With Mary Kay, you can feel this empowered every day by experiencing beauty tailored to meet your unique needs and exceed your expectations.





The NEW *Mary Kay** Skin Care line was designed with healthy

Want to experience Mary Kay your way with a beauty business you'll love? Let's connect!

> VOUR MARY KAY **INDEPENDENT BEAUTY** CONSULTANT





MARYKAY.COM

MARY KAY

HEALTHY SKIN YOUR WAY

NEW! Mary Kay* Skin Care Line

MARYKAY

MARY KAY

MARY KAY

WATTIFYING CLEANSER

ORATING CLEANSER

BALANCING TONER

EXFOLIATING SCRUB

MARY KAY

1 CLEANSE





EXFORTATING SCRUB

Searching for a simple start to skin care and not yet ready for age-defying products? Look no further! The NEW *Mary Kay*^{*} Skin Care line allows you to create the perfect routine!

Choose from hydrating or mattifying cleansers and moisturizers, plus a universal scrub and toner that are suitable for all skin types, to build a customized routine for clean, healthy skin.

#MyMKSkin



MATTIFYING MOISTURIZER

HYDRATING MOISTURIN

MARY K



hydrate

HYDRATING CLEANSER

Effectively removes impurities and oil, so skin feels hydrated, fresh and soft – not tight or dry. **NEW!** *Mary Kay*^{*} **Hydrating Cleanser, \$20**

HYDRATING MOISTURIZER

Nourishes with a nongreasy, lightweight formula that delivers increased levels of moisturization. NEW! Mary Kay[®] Hydrating Moisturizer, \$20

EXFOLIATING SCRUB

Helps polish away dead skin cells and unclog pores, so skin looks soft and smooth and feels deeply cleansed. Use 2 or 3 times per week.

NEW! *Mary Kay*[®] Exfoliating Scrub, \$20

BALANCING TONER

Contains an antioxidant and helps restore skin's balance without drying it out, for healthy, vibrant skin. NEW! Mary Kay* Balancing Toner, \$20

mattify

MATTIFYING CLEANSER

Effectively removes impurities and excess oil to help reduce shine, so skin feels fresh and soft and looks mattified.

NEW! *Mary Kay*[®] Mattifying Cleanser, \$20

MATTIFYING MOISTURIZER

Contains an antioxidant and provides skin with necessary daily hydration morning and night, while helping to mattify oily skin. NEW! Mary Kay[®] Mattifying Moisturizer, \$20

YOUR WAY.

Start an obsession-worthy routine – whether you're hoping for hydration or looking to mattify – then personalize it with essential additions.

SAY BYE-BYE TO DRYNESS.

Discover healthy, hydrated skin with the *Mary Kay** Hydrating Regimen! It features fundamental products designed with normal to dry skin in mind, but is suitable for all skin types – including sensitive skin – with a hydrating cleanser and a hydrating moisturizer, plus a universal scrub and toner.

NEW! Mary Kay® Hydrating Regimen, \$80

PUT AN END TO SHINY SKIN.

Discover healthy, shine-free skin with the *Mary Kay** Mattifying Regimen! It features fundamental products designed with combination to oily skin in mind, but is suitable for all skin types – including sensitive skin – with a mattifying cleanser and a mattifying moisturizer, plus a universal scrub and toner.

NEW! Mary Kay[®] Mattifying Regimen, \$80

MARY KAY



HYDRATING CLEANSER

EXFOLIATINGS

MARY KAY

MARY KAY

MATTIFYING CLEANSER

EXFOLIATING SCRUR





personalize

REMOVE EYE MAKEUP. Gently remove eye makeup,

without tugging or pulling. Mary Kay* Oil-Free Eye Makeup Remover, \$20

DOUBLE CLEANSE SKIN.



Break down face makeup after a long day or late night with the magic of micelles, then follow with *Mary Kay*[®] Mattifying Cleanser or Hydrating Cleanser. *Mary Kay*[®] Micellar Water, \$18

AWAKEN EYES.

Depuff and perk up tired eyes with shimmery pink undereye gels and 20 minutes of "me" time twice a week. *Mary Kay** Hydrogel Eye Patches, \$40, pk./30 pairs

APPLY YOUR ARMOR.

Physically shield skin from the sun's harmful rays every day with 100% mineral sunscreen as the last step of your morning skin care routine. **NEW!** *Mary Kay** **Mineral Facial Sunscreen Broad Spectrum SPF 30,* \$28**



180



ASTINUTZIOM ONIMITIA

BALANCING TONER

YAY YAAM

PREVENT PREMATURE SKIN AGING



CLEANSE 🕸 🕽

TimeWise[®] 4-in-1 Cleanser, \$26

Cleanse, refresh, exfoliate, brighten and prepare skin for the benefits of your next skin care steps.

HYDRATE 🔅 🕽 *TimeWise** Antioxidant

Moisturizer, \$34 Boost hydration for 12 hours,* help reduce the look of fine lines and improve skin firmness.

DEFEND 🔅

TimeWise^{*} Daytime Defender Sunscreen Broad Spectrum SPF 30.⁺ \$34

Help delay visible signs of skin aging, reduce the look of fine lines and improve skin's overall appearance.

RECOVER D

TimeWise[®] Nighttime Recovery, \$34

Wake to skin that looks well-rested and feels renewed as expression lines appear softened and the look of wrinkles is reduced.

Order of Application

MORNING: 1 cleanse 2 hydrate 3 defend NIGHT: 1 cleanse 2 recover 3 hydrate

"Based on an independent third-party clinical study in which 30 women wore the product for 12 hours "Results based on one of seven independent third-party clinical or consumer studies in which from 55 to 213 women used a *TimeWise* Miracle Set** product as directed

b the problem

Environmental Stressors

Our scientists confirmed, in collaboration with a renowned university and research center, that environmental stressors damage skin.





20% natural

aging

80%

of aging is from external factors

the solution

Antioxidant Defense

With repeated testing, our scientists proved antioxidants such as the patented *TimeWise 3D*^{*} Complex (also in the *TimeWise*^{*}Eye Cream) are a breakthrough for helping to prevent premature skin aging.

- Encapsulated resveratrol counteracts the negative effects of free radicals on skin,[†] increases natural protective antioxidants,[†] and works in harmony with natural antioxidants[†] to help support the skin barrier.
- **Vitamin B3,** a well-known brightening superpower, targets the look of uneven skin tone and provides additional antioxidant protection.
- Age-defying peptide, made up of four amino acids, supports skin's natural collagen and elastin.*



the proof

Visible, Clinical Results

Independent clinical studies showed measurable results starting in **2 weeks** with more results over time:

- 98% of women had a 37% improvement in the look of fine lines and a 51% increase in skin firmness after 12 weeks."
- 76% of women had a 20% improvement in the look of wrinkles after 12 weeks.⁺⁺
- The *TimeWise 3D** Complex reduces⁺ free radicals caused by blue light by **29%.**

Visit **marykay.com** to learn more about this proven protection from pollutants.

*Based on in vitro studies

MARYKAY.COM

ADVANCED SKIN REPAIR YOUR WAY



By maximizing your skin's age-defying potential, *TimeWise Repair** proves it's never too late to rescue skin from the damage of the past. This scientifically advanced regimen reduces the look of deep lines and wrinkles, restores a lifted appearance and recaptures the look of youthful volume.

Time Wise Repair® Volu-Firm® Set, \$215



Save \$41 when you buy the set!

This complex, which contains plant stem cells and peptides, fights the factors that lead to the advanced signs of skin aging.





Plant stem cells

Biomimetic and skin volume-supporting peptides

PERSONALIZE YOUR ROUTINE

even more with additional *TimeWise Repair*[®] must-haves!

CLEANSE ☆

TimeWise Repair® Volu-Firm® Foaming Cleanser, \$30

Gently sweep away complexiondulling impurities while leaving skin feeling deeply cleansed, revitalized and hydrated.

(2) LIFT ☆ D

TimeWise Repair® Volu-Firm® Advanced Lifting Serum, \$74

Reclaim your triangle of youth, and leave skin feeling softer, smoother and more moisturized.*

(3) RESTORE 🌣

TimeWise Repair® Volu-Firm® Day Cream Sunscreen Broad Spectrum SPF 30," \$54

Protect your skin against UVA/UVB damage while helping to support its natural collagen.***

REACTIVATE D

TimeWise Repair[®] *Volu-Firm*[®] Night Treatment With Retinol, \$54

Fight the appearance of deep lines and wrinkles while you sleep.

(4) REAWAKEN ☆ D TimeWise Repair* Volu-Firm* Eye Renewal Cream, \$44

Target visible deep lines, dark circles, sagging, bags and upper eyelid droop.

GIVE YOUR SKIN A LIFT.

TimeWise Repair[®] Lifting Bio-Cellulose Mask, **\$70**, pk./4

Give your skin the ultimate beauty boost with the *TimeWise Repair*^{*} Lifting Bio-Cellulose Mask! This intensive facial treatment ensures that you'll see a visible lift in just two weeks!^{*}

*Based on panelists who agreed with statements in a six-week independent consumer study in which 195 women used the serum twice a day

**Over-the-counter drug product

*Based on in vitro testing of key ingredients

*Results based on a four-week independent consumer study in which 300 women used the product twice a week

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A CLEAR COMPLEXION YOUR WAY

Three out of four people said they would switch to the Clear Proof® Acne System because they said it clears up pimples faster than their previous regimen.** And that says it all.

Clear Proof[®] Acne System, \$56

What a Julue!

Save \$18 when you buy the set!

System includes Clarifying Cleansing Gel,* Acne Treatment Gel,* Oil-Free Moisturizer for Acne-Prone Skin and Blemish Control Toner



ADD ON FOR **CLEARER-**LOOKING SKIN.

Clear Proof[®] Deep-Cleansing Charcoal Mask, \$26 Triple-action charcoal mask acts like a magnet to deep clean pores.

clearproof

-

NATURAL BEAU Your way

Indulge in gentle formulas with a unique blend of naturally derived⁺ ingredients in each product. From skin-soothing sweet almond oil to antioxidant-packed cornflower floral water, natural beauty is within reach.

Mary Kay Naturally*

Mary Kay Naturally* products are clinically



99.49% natural origin*



*At least 90% of ingredients are derived from natural sources processed in allowance with third-party standards – currently the COSMOS standard. Natural sources include water, plants, minerals, ingredients of mineral origin and other agricultural ingredients. For more information, go to marykay.com/naturally.

*This means that 99.49% of ingredients are derived from natural sources processed in allowance with third-party standards – currently the COSMOS standard.

"This means that 100% of ingredients are derived from natural sources processed in allowance with third-party standards – currently the COSMOS standard.

(1) CLEANSE ☆

Clear Proof° Clarifying Cleansing Gel,*\$20

Clear Proof[®] Blemish Control Toner, \$18

(3) TARGET ☆ D

Clear Proof[®] Acne Treatment Gel, \$14

(4) MOISTURIZE ☆))

Clear Proof[®] Oil-Free Moisturizer for Acne-Prone Skin, \$22

CLEANSE ☆ D

DAILY Mary Kay Naturally* Purifying Cleanser, \$28

EXFOLIATE ☆ DAILY OR 2-3X PER WEEK

Mary Kay Naturally° Exfoliating Powder, \$36

NOURISH 茶》 AFTER CLEANSING OR ANYTIME

Mary Kay Naturally° Nourishing Oil, \$50

MOISTURIZE 🔅 🔊 ANYTIME

Mary Kay Naturally° Moisturizing Stick, \$30

HANDSOME SKIN HIS WAY

Handsome, healthy-looking skin.

MKMen[®] \$62 for the regimen

Regimen includes

Cooling After-Shave Gel, Daily Facial Wash and Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30.*



CONDITION 🌣 MKMen[®] Cooling After-Shave Gel, \$18

HYDRATE ☆ MKMen[®] Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30,^{*} \$26

**Results reflect the percentage of panelists who agreed with the statements during a three-week independent consumer study *Over-the-counter drug product

NEXT-LEVEL SOLUTIONS YOUR WAY

ELEVATE YOUR ROUTINE.

Target your specific skin care needs with these high-performance dermocosmetic boosters designed to advance your routine and enhance your skin's natural radiance for next-level results.

MARY KAY

MARY KAY CLINICAL DUTIONS

CLINICAL

C+RESVERATROL LINE-REDUCER

> MARY KAY CLINICAL SOLUTIONS

FERULIC + CINAMIDE BRIGHTENER

MARY KAY



BOOST HYDRATION.

*Mary Kay Clinical Solutions** HA + Ceramide Hydrator, \$38

VISIBLY REDUCE WRINKLES.

Mary Kay Clinical Solutions® C + Resveratrol Line-Reducer, \$38

VISIBLE DARK SPOT REDUCTION

*Mary Kay Clinical Solutions** Ferulic + Niacinamide Brightener, \$38

ACCELERATE SKIN RENEWAL.

Mary Kay Clinical Solutions[®] PHA + AHA Resurfacer, \$38



Mary Kay is proud to share that the *Mary Kay Clinical Solutions*[®] Retinol 0.5 Set and boosters have earned the Good Housekeeping Seal.

*Results based on an independent expert evaluator assessing 22 women during an eight-week clinical study in which women used Retinol 0.5 every other night for the first two weeks, then applied nightly weeks 3–8. Data reflects the percentage of panelists who showed improvement or the percentage of improvement for an attribute compared to baseline measurements taken at the beginning of the study.



If you're ready for advanced skin care solutions that will enhance your routine, you'll love the *Mary Kay Clinical Solutions*[®] Retinol 0.5 Set! It's recommended for adults who are looking to prevent the signs of visible aging you can't see yet and reverse advanced visible signs of aging.

Mary Kay Clinical Solutions* Retinol 0.5 Set, \$120 (Includes Mary Kay Clinical Solutions* Retinol 0.5 and Calm + Restore Facial Milk)

What a Value!

Save \$8 when you buy the set!

Follow Mary Kay's unique retinization process, which includes the calming formula of *Mary Kay Clinical Solutions*[®] Calm + Restore Facial Milk to maximize results and comfort.

> CLINICAL SOLUTIONS

> > RETINOL 0.5

MARY KAY

⊙ SEE FOR YOURSELF!

WRINKLES

Demonstrates average improvement in wrinkles experienced after eight weeks.* Individual results may vary.





🔆 RETINIZE YOUR SKIN IN 8 WEEKS.

Learn how to gradually expose your skin to retinol so you can acclimate your skin to this pure, high-concentration ingredient.



SCAN

15

CALM + RESTORE FACIAL MILK

CLINICAL SOLUTIONS

THREE WAYS TO BUILD YOUR BROWS

PREP: Use prior to brow liner to prep.

SET: Use after brow liner to set.

SOLO: Wear alone for a naturally sculpted look.

why we love it

- Lightweight formula.
- Small brush for precision.
- No salon necessary.

MEET YOUR NEW BROW HERO.

No matter what style you love – feathered, sleek or laminated – *Mary Kay** Clear Brow Styling Gel is the ultimate bestie for brows that wow.

NEW! *Mary Kay*[®] Clear Brow Styling Gel, **\$1**4



YOUR **BROWS**. YOUR WAY.

Perfect your brow look by adding these tinting, taming and shaping must-haves to your brow portfolio.

EFFORTLESSLY LAMINATED

Mary Kay[®] **Clear Brow Styling Gel,** \$14

Mary Kay* Eyebrow/Eyeliner Brush. \$10

GROOMED TO PERFECTION

MARY KAY

volumizing brow tint

Mary Kay* **Clear Brow Styling Gel,** \$14

> Mary Kay* Eyebrow/Eyeliner Brush. \$10

Mary Kay* MARY KAY.COM

GORGEOUSLY **GLAM**

Mary Kay* **Clear Brow Styling Gel,** \$14

> Mary Kay* Eyebrow/Eyeliner Brush. \$10

Mary Kay* Precision Brow Liner. \$14 each

Mary Kay* Volumizing Brow Tint, \$14 each

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MAKE AN IMPACT THAT'S ALLHUE.

Make a bold statement and impact with every purchase of limited-edition⁺ Mary Kay^{*} Sparkle Cream Lipstick.

NEW! Limited-Edition[†] MaryKay^{*} Sparkle Cream Lipstick, \$22 each

PUIPOSE IN YOUR PURCHASE

Join Mary Kay's global *Pink Changing Lives*^{*} cause empowerment program and help change the lives of women and their families. In the United States, from April 26 through Sept. 15, 2024, Mary Kay Inc. will donate \$1 from each sale of the limited-edition⁺ *Mary Kay*^{*} Sparkle Cream Lipstick to the *Mary Kay Ash Foundation*[™].

LET'S MAKE BOLD STROKES.

Mary Kay is committed to supporting the *Mary Kay Ash Foundation*⁵⁴ and its continued efforts to invest in innovative cancer research for women-related cancers and ending domestic violence in the United States and around the world.

TWO BOLD SHADES



EMPOWER

SINCE 2008

The Mary Kay global *Pink Changing Lives** cause empowerment program has impacted more than 6 million women and their families by partnering with more than 3,000 organizations around the world, donating more than \$17 million.

PINK CHANGING LIVES MARY KAY

YOUR FAVE MATTE IS BACK.

meet your matte.



RICH MAHOGANY

Back by popular demand, the NEW limited-edition⁺ Mary Kay[®] Matte Liquid Lipstick has returned in three new velvety shades. Which one is calling your name?

NEW! Limited-Edition[†] *Mary Kay*° Matte Liquid Lipstick, \$20 each



ULTI-MATTE BENEFITS

- Velvety, matte finish.
- Bold color payoff.
- Smooth, matte wear on lips.

COLOR

SMOKY mauve

Rich Mahogany

GET THE LOOK:

Mary Kay Chromafusion* Eye Shadow in Soft Heather (eyelid and crease), Golden Mauve (eyelid) and Moonstone (inner corner), \$8 each

Mary Kay° Gel Eyeliner With Expandable Brush Applicator in Jet Black, \$20

Mary Kay Chromafusion* Eye Shadow in Frozen Iris (top of eyeliner), **\$8** Lash Love® Mascara in I ♥ Black, \$16

Mary Kay Chromafusion[®] **Blush** in **Hint of Pink, \$14**

TimeWise[®] Matte 3D Foundation in Ivory W 150, \$25

Nary Kay^{*} Matte Liquid Lipstick in Rich Mahogany, \$20





Check out the Smoky Mauve makeup artist look tutorial – and explore countless more – on marykay.com.

ACHIEVE LASHES SO ULTIMATELY YOU.

Your way to lashes for days – *Mary Kay[®] Ultimate Mascara*[™] has a new look but features the same amazing formula and brush inside. Available in Black and Black Brown. *Mary Kay[®] Ultimate Mascara*[™], \$16 each

effortless application tips

MARY KAY

Pull the wand out of the tube without swirling or pumping.

Lightly brush mascara onto lashes working back and forth, starting at the base of the lashline and sweeping outward.

Using the tip of the wand, brush mascara onto lower lashes in a light, sweeping motion.

LASHES

22

MARY KAY

Sleek new packaging. Same great formula.

YOUR WAY.

Lashes are not one-size-fits-all. Find a few mascaras that lift your lash confidence, and build the mascara wardrobe of your dreams.



find the lift you need.

Mary Kay[®] Ultimate Mascara™, \$16 each



Lash Love[®] Lengthening Mascara, \$16



Lash Love Fanorama® Mascara, \$16



Lash Love° Waterproof Mascara, \$16



*Lash Intensity** Mascara, \$18



Lash Love[®] Mascara, \$16

DID YOU KNOW?

Mary Kay* Oil-Free Eye Makeup Remover makes mascara removal easy, even with waterproof formulas.

MARY KAY

MARY KAY

MARYKAY.COM 23

LAID-BACK beauty

Whether you're rushing out the door or you just like to keep it simple, letting the real you shine through is always in style! So embrace your natura beauty with these minimalist makeup essentials. Tawny Nude

O CREASE = Hazelnut + Eye Crease Brush

ENHANCE = Hazelnut + Eyebrow/ Eyeliner Brush



∆ HIGHLIGHT = Crystalline + All-Over Eye Shadow Brush



GET THE LOOK:

Mary Kay Chromafusion° Eye Shadow, \$8 each

New! Mary Kay[®] Clear Brow Styling Gel, \$14

Lash Love® Mascara in I ♥ Black, \$16

Mary Kay Chromafusion° Blush in Shy Blush, \$14

Mary Kay Unlimited[®] Lip Gloss in Tawny Nude, \$18

YOUR WAY TO COMPLEXION PERFECTION

Explore an array of coverages and finishes to feel flawless and confident.

BARELY THERE

Fresh-faced in five? Yes, please! Get out the door with a glowing complexion and sun protection.

Mary Kay[°] CC Cream Sunscreen Broad Spectrum SPF 15, *\$22 each

Mary Kay[®] Blending Sponge, \$12

STUNNINGLY SEAMLESS

Your perfect match – in matte or luminous – awaits! Featuring long-lasting coverage, this foundation allows you to go from work to play with confidence.

TimeWise[®] Matte 3D Foundation, \$25 each

TimeWise[°] Luminous 3D Foundation, \$25 each



Mary Kay[®] Blending Brush, \$16

CLOSE-UP CONFIDENCE

Get ready for your close-up with this full-coverage foundation. This heat- and humidity-resistant formula evens out skin tone and dries to a matte finish.

Endless Performance[®] Crème-to-Powder Foundation, \$20 each

> Flip to the Shopping Guide to see all the shades!

Mary Kay[°] Liquid Foundation Brush, \$14

FIND YOUR MARYKAY® FAVES!

These beloved *Mary Kay*[®] products are fan-favorites for a reason. Add them to your routine to discover the next level of customized beauty.

TimeWise **Repair*** Volu-Firm[®] Advanced Lifting Serum, MARY KAY Mary Kay[®] Mary Kay[®] \$74 Oil-Free Ultimate Mascara' Eye Makeup in Black, \$16 Remover. \$20 Mary Kay[®] CC Cream Sunscreen Broad Spectrum SPF 15,* \$22 Mary Kay* Foundation TimeWise Repair[®] **Primer Sunscreen** Volu-Firm[®] Day Cream Sunscreen Broad **Broad Spectrum** Spectrum SPF 30, \$54 SPF 15, \$20 TimeWise Repair* Volu-Firm[®] Foaming Cleanser, \$30 Lash Love[®] Waterproof Mascara, \$16 MARY KAY MARY KAY MARY KAY Mary Kay[®] **Extra Emollient** TIMEWISE TIMEWISE MARY KAY MARY KAY 4-IN-1 CLEANSER Night Cream, ANTIOXIDANT TimeWise[®] \$18 TIMEWISE TIMEWISE Miracle ANTIME DEFENDER SUNSCRIPTIME DEFENDER SUNSCRIPTIME NIGHTTIME Set°,\$116

With a Mary Kay business, it just fits!"

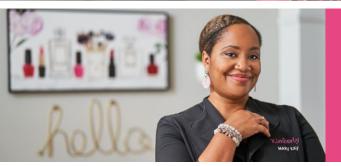


For 60 years, Mary Kay has empowered women to define their own futures, however it fits their lives. From the potential to earn extra income to making new connections to learning new skills – a Mary Kay business can help women be who they want to be with the flexibility to choose as they go. These women discovered how a Mary Kay business fit their lives and led to so much more. MARYKAY.COM/ITJUSTFITS

 Mary Kay has helped me grow and develop the 'giant' inside of me. We support each other a lot, and we see each other as one big family. We can all be an inspiration to other women.

> Keila López, Independent future executive senior sales director

#MYMKLIFE



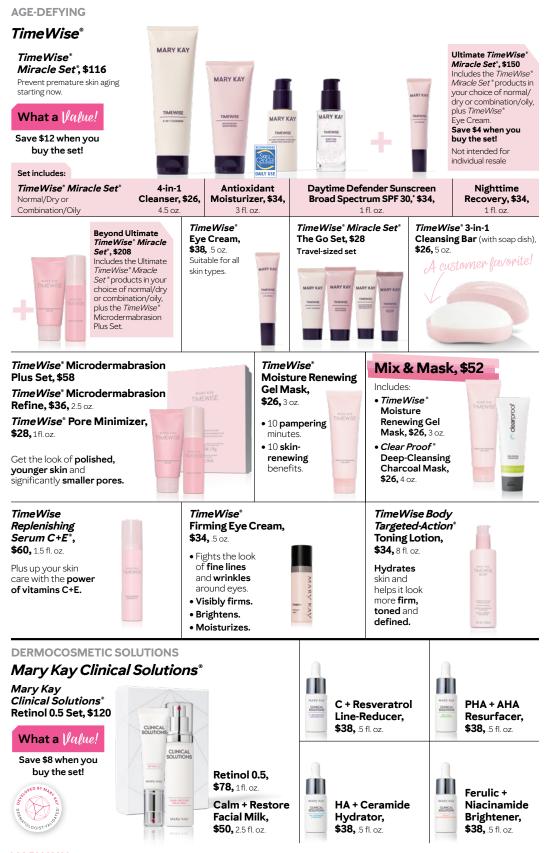
Kimberly George, INDEPENDENT SALES DIRECTOR

"I love the freedom that my Mary Kay business provides and allows me to be able to work my business around my schedule, around my kids' schedules, around my husband. I love my life."

MARY KAY

Madison Bigham, INDEPENDENT SALES DIRECTOR

"I'm in college, so it's a great way to meet people. I love the friendships I have made through Mary Kay. I'm also loving the fun we have. I see my customers as friends." SKIN CARE



MARY KAY 28 SHOPPING GUIDE

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All prices are suggested retail. *Ov

*Over-the-counter drug product

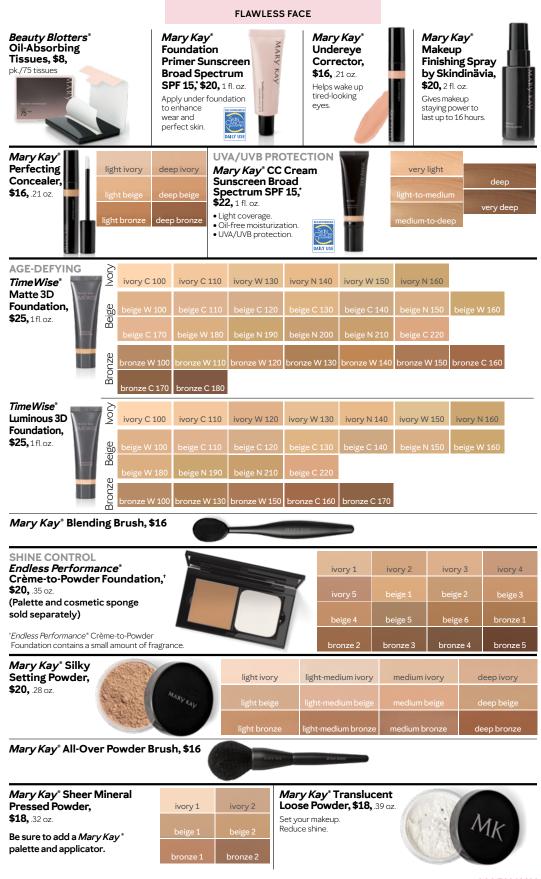


*Based on a 12-week independent clinical study



MARY KAY 30 SHOPPING GUIDE

*Over-the-counter drug product **Results based on an independent expert evaluator assessing 28 panelists during a six-hour clinical study



Mary Kay Chromafusion* Eye Shadow, \$8, 05 oz. 12-hour, lifeproof formula. Pigment-rich hues.

MATTE blossom biscotti cashmere haze soft heather dusty rose hazelnut cinnabar mahogany merlot espresso onyx





MARY KAY 32 SHOP

SHOPPING GUIDE

EYES

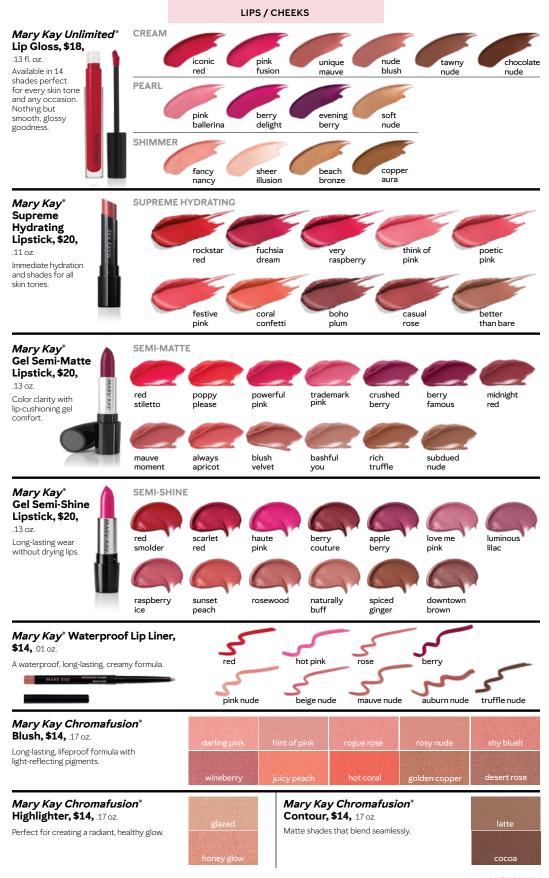
Mary Kay[®] Liquid

Eye Shadow, \$16,

Pigment-packed color in a single swipe.

.14 oz.

light beam





FRAGRANCES FOR WOMEN



FRAGRANCES FOR MEN



Mary Kay Illuminea[™] Extrait de Parfum, \$80, 1.6 fl. oz. Belara[®] Eau de Parfum, \$44, 1.7 fl. oz. Bella Belara[®] Eau de Parfum, \$44, 1.7 fl. oz. Enchanted Wish[®] Eau de Toilette, \$40, 2 fl. oz. Forever Diamonds[®] Eau de Parfum, \$46, 2 fl. oz. Live Fearlessly[®] Eau de Parfum, \$48, 1.7 fl. oz. Thinking of Love[®] Eau de Parfum, \$36, 1 fl. oz. Thinking of You[®] Eau de Parfum, \$36, 1 fl. oz.

Cityscape[®] Cologne Spray, **\$56**, 2 fl. oz. *MK High Intensity*[®] Sport Cologne Spray, **\$46**, 2.5 fl. oz. *MK High Intensity*[®] Cologne Spray, **\$46**, 2.5 fl. oz. *MK High Intensity Ocean*[®] Cologne Spray, **\$46**, 2.5 fl. oz. *Domain*[®] Cologne Spray, **\$42**, 25 fl. oz. *True Original*[®] Cologne Spray, **\$42**, 2 fl. oz.

LIMITED EDITION[†]

NEW! Limited-Edition⁺ Mary Kay® Matte Liquid Lipstick, \$20 each, .10 oz. each

Discover your matte match with three new shades of the Matte Liquid Lipstick that truly express the confidence in võu.

HOSTING PARTIES

Has Never Been Easier!

Your Mary Kay Independent Beauty

all your friends and family members.

They can shop your party, and you

Consultant will send you a Shop

My Party link or QR code created especially for your party. You can share that unique link with



Mary Kay* Sparkle Cream Lipstick, \$22 each, 13 oz. each Make a bold statement and impact.

:mpower

NEW! Limited-Edition⁺

SHOP MY PART

ositive Imp

Ask your Mary Kay Independent Beauty Consultant about Shop My Party!

MARV KAV

to open or download the Mary Kay[®] App and shop with your Independent Beauty Consultant! OPT IN to push notifications.



COVER MODELS

can earn hostess rewards!



Brenna is wearing Mary Kay* CC Cream Sunscreen Broad Spectrum SPF 15* in Light-to-Medium, Lash Love® Mascara, Mary Kay Chromafusion® Blush in Darling Pink and Mary Kay Unlimited® Lip Gloss in Sheer Illusion.



Anne is wearing Mary Kay Chromafusion® Eye Shadow in Candlelight, Hazelnut and Crystalline; Mary Kay* Waterproof Eyeliner in Brown; Lash Love* Lengthening Mascara; Mary Kay Chromafusion* Blush in Shy Blush; Mary Kay* Waterproof Lip Liner in Pink Nude; and *Mary Kay Unlimited** Lip Gloss in Nude Blush



Dominic is wearing TimeWise* Matte 3D Foundation in Beige W 180, Mary Kay Chromafusion* Blush in Rosy Nude, Lash Love Fanorama* Mascara and White Tea & Citrus Satin Lips* Shea Butter Balm.





Nyakueth is wearing TimeWise* Matte 3D Foundation in Bronze C 180, Mary Kay® Waterproof Liquid Eyeliner Pen, Mary Kay* Ultimate Mascara™ in Black, Mary Kay Chromafusion* Eye Shadow in Candlelight, Mary Kay Chromafusion* Blush in Desert Rose, Mary Kay Chromafusion* Highlighter in Glazed and Mary Kay Unlimited® Lip Gloss in Nude Blush.

Kate is wearing TimeWise® Matte 3D Foundation in Ivory N 160, White Tea & Citrus Satin Lips* Shea Butter Balm, Mary Kay Chromafusion® Blush in Darling Pink, Mary Kay* Ultimate Mascara™ in Black Brown, Mary Kay Chromafusion[®] Eye Shadow in Cinnabar as eyeliner on upper and lower lashlines.

GET THE LOOK!

When you download the Mary Kay[®] Interactive Catalog App, you can link to color products you like and try them on virtually using the Mary Kay* Mirror Me App.

Download these apps from the App Store or Google Play on your mobile device.





BE 100% CONFIDENT!

Mary Kay Inc. stands behind its products sold by Mary Kay Independent Beauty Consultants. If for any reason you are not completely satisfied with any Mary Kay* product, it will be replaced without charge, exchanged or the full purchase price refunded following its return to your authorized Mary Kay Independent Beauty Consultant or, if she is no longer active, to the Company with proof of purchase.

ALL PRICES ARE SUGGESTED RETAIL. ADD SALES TAX WHERE APPLICABLE. VALID FROM 5/16/24 THROUGH 9/15/24.



Powers the Mary Kay world headquarters and manufacturing facility.

ZERO-LANDFILL STATUS

Achieved by global Mary Kay manufacturing facilities.

60 YEARS OF



In partnership with the Arbor Day Foundation

MORE THAN **\$200 MILLION**DONATED

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