

#### WHY A TARGETED CREAM?

A targeted cream allows you to deliver potent actives precisely where facial creases occur.

#### **HOW DOES IT WORK?**

Patent-pending Botanical Wrinkle-Limiting Technology helps minimize the impact of facial expressions that cause the appearance of dynamic wrinkles.

Contact me to learn more about how this product could be right for you and your skin care routine.



#### FRENCH LAVENDER EXTRACT

SYRINGF

Treat dynamic wrinkles like never before with Mary Kay Clinical Solutions® Dynamic

Wrinkle Limiter™. Experience pain-free

noninvasive, at-home targeted cream.

Helps minimize the impact of facial expressions, which cause dynamic wrinkles.

results on your own time with this



#### **ELECTRIC DAISY EXTRACT**

A well-known wrinkle relaxant.



#### **ROSEMARY EXTRACT**

Helps minimize the impact of facial expressions, which cause dynamic wrinkles.

MARY KAY

# READY FOR -AI RESUITS?

#### DAY 1

#### After Cleansing and Toning

Before applying daily moisturizer in the morning and evening, apply a thin layer to wrinkles on the forehead, between the brows and on the temples (extended outer eye area where crow's-feet fan out). Avoid the eye area, including the upper eye, eyelid up to the brow bone, undereye, lower lashline and the direct outer corner.



Before getting started, take a well-lit photo of your face so you can watch your results along the way.

#### WEEK 4

#### After 4 Weeks (Just 28 Days!)

Mary Kay Clinical Solutions® Dynamic Wrinkle Limiter™ is clinically shown to visibly reduce lines in the areas of the:†

- Frontalis (forehead)
- Extended Crow's-Feet (toward the temples)
- Glabella (between the brows)

Time to take another photo! And don't forget, consistency is key. Keep up the great work!

#### WEEK 8

#### After 8 Weeks (and With Continued Use)

Mary Kay Clinical Solutions® *Dynamic Wrinkle Limiter* ™ is clinically shown to be 76% as effective as a widely used wrinkle-relaxing injection treatment. \*\* Plus, wrinkles appear:

- 36% smoother in the frontalis (forehead) and extended crow'sfeet (toward the temples) areas.<sup>†</sup>
- 30% smoother in the glabellar (between the brows) area.<sup>†</sup>



Snap one last photo of your results! Compare your final photo to the one you took on Day 1.

## DAY 1

#### HAPPY BEFORE

#### WEEK 8<sup>+</sup> THRILLED AFTER





shows average results

### DAY 1

#### HAPPY BEFORE

WEEK 8<sup>+</sup>







shows average results

#### DAY 1

#### HAPPY BEFORE

#### WEEK 8<sup>+</sup>

#### THRILLED AFTER





shows above-average results

Love your results? Make sure to post using the hashtag #MyMKSkin.

<sup>†</sup>Based on an independent clinical bioinstrumentation study of 33 women after using the product twice per day for eight weeks

 $<sup>^*</sup>$ Based on an independent clinical bioinstrumentation study of 10 women who received a by-appointment wrinkle-limiting treatment

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