

A no-needle alternative to relax the appearance of expression lines.



- Clinically shown to be 76% as effective as a widely used wrinkle-relaxing injection treatment.^{†*}
- Visibly reduces lines in the areas of the frontalis (forehead), extended crow's-feet (toward the temples) and glabella (between the brows) in as little as four weeks (28 days)![†]
- Inspired by a professional treatment, this exclusive topical formula is powered by three plant extracts working in unison to help minimize the impact of facial expressions that cause dynamic wrinkles with no frozen face effects.^{†*}
- Novel clinical methodology and validation demonstrate the effectiveness of the formula and that it is comparable to an appointment-only procedure.

*Did you know the earliest dynamic lines and wrinkles start to appear at the outer corners of the eyes, fanning and extending outward (crow's-feet), along the forehead (frontalis) and between the brows (glabella or 11s)?
 But we offer a way to visibly reduce those lines.*

[†]Based on an independent clinical bioinstrumentation study of 33 women after using the product twice per day for eight weeks

^{*}Based on an independent clinical bioinstrumentation study of 10 women who received a by-appointment wrinkle-limiting treatment

Target dynamic wrinkles like never before!

Effectively treating dynamic wrinkles – lines and creases caused by facial expressions – typically involves injections from a specialist – until now! Experience pain-free results on your own time with our exclusive, no-needle *Mary Kay Clinical Solutions® Dynamic Wrinkle Limiter™*. This targeted cream allows you to deliver potent actives precisely where facial creases occur.

Powerful Plants at Work

Our patent-pending Botanical Wrinkle-Limiting Technology features three wrinkle-relaxing plant extracts:

- **French lavender extract (*Lavandula stoechas*)** – Helps minimize the impact of facial expressions, which cause dynamic wrinkles.
- **Electric daisy extract (*Acmella oleracea*)** – A well-known wrinkle relaxant.
- **Rosemary extract (*Rosmarinus officinalis*)** – Helps minimize the impact of facial expressions, which cause dynamic wrinkles.

With continued use, wrinkles appear 36% smoother in the forehead and extended crow's-feet (toward the temples) areas and 30% smoother in between the brows after eight weeks.[†]

Usage

Before applying daily moisturizer in the morning and evening, apply a thin layer to wrinkles on the forehead, between the brows and on the temples (extended outer eye area where the crow's-feet fan out). Avoid the eye area, including the upper eye, eyelid up to the brow bone, undereye, lower lashline and the direct outer corner. To learn how *Mary Kay Clinical Solutions® Dynamic Wrinkle Limiter™* could work alongside a routine with *Mary Kay Clinical Solutions® Ferulic + Niacinamide Brightener* and *Retinol 0.5*, *TimeWise Repair® Volu-Firm® Advanced Lifting Serum*, *TimeWise Repair® Volu-Fill® Deep Wrinkle Filler* and more, see the example Order of Application below.

Example Order of Application

Morning

TimeWise Repair® Volu-Firm® Foaming Cleanser
Mary Kay Clinical Solutions® Ferulic + Niacinamide Brightener
TimeWise Repair® Volu-Firm® Advanced Lifting Serum
Mary Kay Clinical Solutions® Dynamic Wrinkle Limiter™
TimeWise Repair® Volu-Fill® Deep Wrinkle Filler
TimeWise Repair® Volu-Firm® Day Cream Sunscreen Broad Spectrum SPF 30[†]
TimeWise Repair® Volu-Firm® Eye Renewal Cream

Evening

TimeWise Repair® Volu-Firm® Foaming Cleanser
TimeWise Repair® Volu-Firm® Eye Renewal Cream
Mary Kay Clinical Solutions® Ferulic + Niacinamide Brightener
Mary Kay Clinical Solutions® Retinol 0.5 (after retinization)
TimeWise Repair® Volu-Firm® Advanced Lifting Serum
Mary Kay Clinical Solutions® Dynamic Wrinkle Limiter™
TimeWise Repair® Volu-Fill® Deep Wrinkle Filler
TimeWise Repair® Volu-Firm® Night Treatment With Retinol

Formula Attributes

- Dermatologist-tested.
- Tested for skin irritancy and allergy.
- Non-comedogenic.

Use-Up Rate

Time will vary depending on individual usage.
Average use is about 1.1 months when used twice a day (five weeks).

[†]Over-the-counter drug product

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