

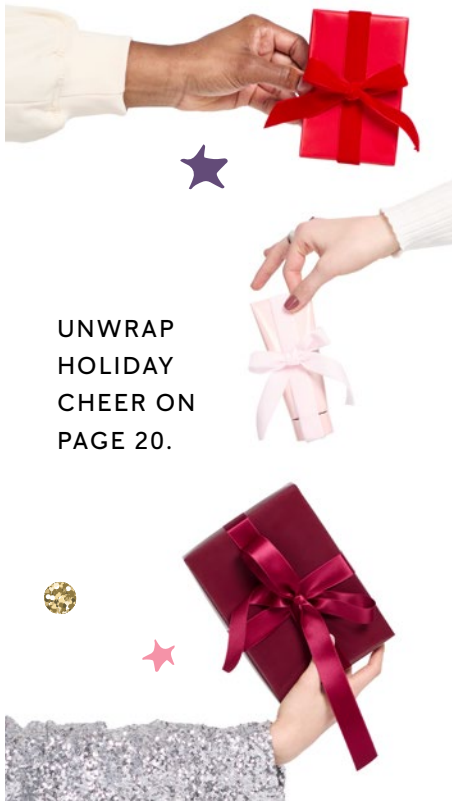
MARY KAY[®]

THE LOOK | FALL/HOLIDAY 2025



DAILY
FROM DAY ONE

NEW! MARY KAY
CLINICAL SOLUTIONS[®]
RETINOL 0.3



UNWRAP
HOLIDAY
CHEER ON
PAGE 20.

**MARY KAY IS THE
#1 DIRECT
SELLING
BRAND
OF SKIN CARE &
COLOR COSMETICS*
IN THE WORLD,
THREE YEARS RUNNING**

**SOURCE EUROMONITOR INTERNATIONAL LIMITED, BEAUTY AND PERSONAL CARE 2025 EDITION, VALUE SALES AT RSP, 2024 DATA*



season

OF SELF-CARE & CELEBRATION

Crisp air, cozy moments and a little extra indulgence – fall is the perfect time to refresh your skin care routine and find the perfect holiday treats. Whether you're unwinding, celebrating or searching for thoughtful gifts, discover skin care boosts and limited-edition finds to make the season even more special.



Your Mary Kay Independent Beauty Consultant



BLUSH
BEAUTIFULLY
ON PAGE 19.



MARY KAY

CLINICAL
SOLUTIONS

RETINOL 0.3



PREVENT & REVERSE WITH PURE, DAILY RETINOL.

NEW! MARY KAY CLINICAL
SOLUTIONS® RETINOL 0.3, \$70

Dermatology's gold-standard ingredient stars in our newest high-performance formula to prevent and reverse the visible signs of skin aging. Seamlessly add to your nightly routine starting on day one.



⦿ AFTER 1 WEEK*

- The look of deep lines **improved.**
- Firmness, radiance and skin tone **improved.**

⦿ AFTER 12 WEEKS*

- **100%** of women's skin texture was smoother.
- **100%** of women had less-visible blotchiness.
- **90%** of women's fine lines & wrinkles were less visible.
- **86%** of women showed a visible reduction in deep lines.
- Firmness increased by **27%.**
- Even tone improved by **37%.**

Images tell the story:



Demonstrates average improvement after using the product for 12 weeks. Individual results may vary.

One pump. Once a day.
Starting on day one.



In the evening, apply a pea-sized amount of Retinol 0.3 as the last step before your moisturizer. Gently smooth onto entire face in an upward, outward motion, avoiding the eye area. Be sure to apply your eye cream before applying Retinol 0.3.



Be sure to wear SPF during the day.



**Mary Kay® Mineral Facial Sunscreen
 Broad Spectrum SPF 30,† \$28**
**Mary Kay® Sunscreen Broad
 Spectrum SPF 50,† \$30**

*All results based on an independent clinical study in which an expert grader evaluated 29 panelists who used Retinol 0.3 every night for 12 weeks
 † Over-the-counter drug product

CARE FOR YOUR SKIN WITH DERMOCOSMETICS.



ELEVATE YOUR ROUTINE.

Target your specific skin care needs with these high-performance dermocosmetic boosters designed to advance your routine and enhance your skin's natural radiance for next-level results.

ACCELERATE SKIN RENEWAL.

Mary Kay Clinical Solutions® PHA + AHA Resurfacer, \$38

VISIBLY REDUCE WRINKLES.

Mary Kay Clinical Solutions® C + Resveratrol Line-Reducer, \$38

VISIBLE DARK SPOT REDUCTION

Mary Kay Clinical Solutions® Ferulic + Niacinamide Brightener, \$38

BOOST HYDRATION.

Mary Kay Clinical Solutions® HA + Ceramide Hydrator, \$38

RELAX EXPRESSION LINES.

Target dynamic wrinkles – lines and creases caused by facial expressions – with a targeted cream that delivers potent actives precisely where facial creases occur.

Mary Kay Clinical Solutions® Dynamic Wrinkle Limiter,™ \$58



Mary Kay is proud to share that the Mary Kay Clinical Solutions® boosters have earned the Good Housekeeping Seal.

make every age your favorite age.



TimeWise® Miracle Set® includes
4-in-1 Cleanser, Antioxidant Moisturizer,
Daytime Defender Sunscreen Broad
Spectrum SPF 30* and Nighttime Recovery.

Prevent premature skin aging at every age with a scientifically proven regimen that protects against environmental stressors with a supercharged antioxidant “Miracle Worker”: the TimeWise 3D® Complex!

TIMEWISE® MIRACLE SET®, \$116

CLEANSE ☼☽

TimeWise® 4-in-1 Cleanser, \$26

Cleanse, refresh, exfoliate, brighten and prepare skin for the benefits of your next skin care steps.

HYDRATE ☼☽

TimeWise® Antioxidant Moisturizer, \$34

Boost hydration for 12 hours,* help reduce the look of fine lines and improve skin firmness.

DEFEND ☼

TimeWise® Daytime Defender Sunscreen Broad Spectrum SPF 30,† \$34

Help delay visible signs of premature skin aging, protect skin from UVA/UVB rays and improve skin's overall appearance.

RECOVER ☽

TimeWise® Nighttime Recovery, \$34

Wake to skin that looks well-rested and feels renewed as expression lines appear softened and the look of wrinkles is reduced.



Mary Kay is proud to share that the TimeWise® Miracle Set® has earned the Good Housekeeping Seal.

*Based on an independent third-party clinical study in which 30 women wore the product for 12 hours
†Over-the-counter drug product

WELCOME WHAT'S NEXT WITH ADVANCED SKIN CARE.



Set includes

Foaming Cleanser, Advanced Lifting Serum, Day Cream Sunscreen Broad Spectrum SPF 30,* Night Treatment With Retinol and Eye Renewal Cream.

Reach for lifted and restored skin with a scientifically advanced regimen that targets the advanced signs of aging, such as deep lines and wrinkles, skin firmness and elasticity, like never before.

TIMEWISE REPAIR® VOLU-FIRM® SET, \$225

- | | | | |
|---|---|--|--|
| ① | ② | ③ | ④ |
| CLEANSE ☀️ | LIFT ☀️ | RESTORE ☀️ | REACTIVATE ☾ |
| TimeWise Repair® Volu-Firm® Foaming Cleanser, \$30 | TimeWise Repair® Volu-Firm® Advanced Lifting Serum, \$74 | TimeWise Repair® Volu-Firm® Day Cream Sunscreen Broad Spectrum SPF 30,* \$54 | TimeWise Repair® Volu-Firm® Night Treatment With Retinol, \$54 |
| Gently sweep away complexion-dulling impurities while leaving skin feeling deeply cleansed, revitalized and hydrated. | Reclaim your triangle of youth, and leave skin feeling softer, smoother and more moisturized.** | Protect your skin against UVA/UVB damage while helping to support its natural collagen.*** | Fight the appearance of deep lines and wrinkles while you sleep. |
| | | | REAWAKEN ☀️ |
| | | | TimeWise Repair® Volu-Firm® Eye Renewal Cream, \$44 |
| | | | Target visible deep lines, dark circles, sagging, bags and upper eyelid droop. |



Mary Kay is proud to share that the TimeWise Repair® Volu-Firm® Set has earned the Good Housekeeping Seal.

HEALTHY SKIN IS *always in.*



Regimen includes

Hydrating or Mattifying Cleanser, Exfoliating Scrub, Balancing Toner and Hydrating or Mattifying Moisturizer.

No matter where you are on your skin care journey – even if you’re not ready for age-defying products – you can have healthy skin your way with four fundamental products that are suitable for all skin types, including sensitive skin!

MARY KAY® HYDRATING REGIMEN, \$80

MARY KAY® MATTIFYING REGIMEN, \$80



CLEANSE ☀️

Mary Kay® Hydrating Cleanser, \$20
Mary Kay® Mattifying Cleanser, \$20

Gently prepare skin for the next steps in your routine.

EXFOLIATE ☀️ OR ☾
2 OR 3X PER WEEK

Mary Kay® Exfoliating Scrub, \$20

Gently polish away dead skin cells and unclog pores.

STONE ☀️

Mary Kay® Balancing Toner, \$20

Help restore skin’s balance without drying it out.

MOISTURIZE ☀️ ☾

Mary Kay® Hydrating Moisturizer, \$20
Mary Kay® Mattifying Moisturizer, \$20

Provide skin with necessary daily hydration.



Mary Kay is proud to share that the Mary Kay® Skin Care line has earned the Good Housekeeping Seal.



SEE BEYOND YOUR BREAKOUTS.

System includes

Clarifying Cleansing Gel,* Blemish Control Toner,* Acne Treatment Gel* and Oil-Free Moisturizer for Acne-Prone Skin.

Find your inner glow with a regimen that clears up blemishes without irritation while unclogging pores, removing excess oil and fading the look of lingering acne spots.

CLEAR PROOF® ACNE SYSTEM, \$56

- CLEANSE** ☀️

Clear Proof® Clarifying Cleansing Gel,* \$20

Gently removes dirt, oil and complexion-dulling impurities while helping to reduce and control shine.
- CONTROL** ☀️

Clear Proof® Blemish Control Toner,* \$18

Tones without overdrying and helps exfoliate dead surface skin cells.
- TARGET** ☀️

Clear Proof® Acne Treatment Gel,* \$14

Clears up blemishes and helps to visibly reduce the redness and size of pimples.
- MOISTURIZE** ☀️

Clear Proof® Oil-Free Moisturizer for Acne-Prone Skin,* \$22

Replenishes moisture to provide balanced hydration with no oily or greasy feel.

HEALTHY SKIN. JUST FOR HIM.

MKMEN® REGIMEN, \$70

SCIENCE MEETS
SIMPLICITY IN THE
HARDWORKING
STEPS OF MKMEN®.



STEP 1

CLEANSE ☀️)

**MKMen® Daily
Facial Wash, \$20**

Prep for shaving by thoroughly cleaning the skin and reducing excess oil.



STEP 2

SHAVE & SOOTHE
AS NEEDED

**MKMen® Moisturizing
Shave Cream, \$20**

Combine comfort with a cooling sensation for a close shave and protection against razor burn.



STEP 3

HYDRATE ☀️)

**MKMen® Ultimate
Moisturizer, \$30**

Boost hydration for 12 hours* with the inclusion of powerhouse antioxidant resveratrol, which helps fight free radicals, and plankton extract, a well-known soothing ingredient.

Regimen includes

Daily Facial Wash,
Moisturizing Shave Cream
and Ultimate Moisturizer.

*Based on an independent third-party clinical study in which 30 panelists wore the product for 12 hours

91%

of women
agree it feels
comfortable
on the skin.*

conceal

YOUR WAY.

Whether a quick blemish cover-up or accenting your favorite features, Mary Kay® Multi-Benefit Concealer helps conceal, define or brighten with needle-nose precision.

Before

Conceal: Targeted Areas

After



**NEW! Mary Kay®
Multi-Benefit
Concealer, \$18 each**

JUST A FEW *dots*

- FULL COVERAGE:
You only need a few drops!
- NEEDLE-NOSE PRECISION:
For easy application.
- LIFEPROOF:
Long-wearing, sweat- and
humidity-resistant.
- EXTENDED SHADE RANGE:
Spot-treat, sculpt and brighten.
Available in nine shades.

90%

of women agree
Mary Kay®
Undereye
Corrector:

- Does not flake.*
- Feels weightless.*

NEW! Mary Kay®
Undereye
Corrector,
Deep Peach
and Light Peach,
\$18 each

YOUR *dark circle* SOLUTION

Instantly cover
undereye dark
circles with a
creamy, full-
coverage formula
that neutralizes
blues with needle-
nose precision.

SKIN CARE BENEFITS, DELIVERED



VITAMIN E:
A powerful
antioxidant
that helps
fight free
radicals.



**PLANT-
DERIVED
GLYCERIN:**
Helps
increase
skin moisture.



**LICORICE
EXTRACT:**
Shown to
reduce a
key cause of
discoloration.**

*Based on an independent third-party consumer study in which 137 women used Mary Kay® Undereye Corrector as directed for seven days

**Based on in-vitro testing

Before

Corrector: Application

After

CORRECT, CONCEAL, *be you.*

Needle-nose precision plus skin-loving formulas means beautiful application that inspires confidence from within. Discover a quick bright-eyes recipe.



1. APPLY

Mary Kay® Undereye Corrector, and remember, you just need a few dots.

2. BLEND

into skin, creating a perfect base and delivering licorice extract – a skin care ingredient.

3. SWIPE

on Mary Kay® Multi-Benefit Concealer on top of your Undereye Corrector base.

4. BLEND & BUFF

using your fingers, the Mary Kay® Blending Sponge or the Mary Kay® Cream Color Brush.

IGNITE *your* LOOK

Capture the gentle radiance of sunrise or the vivid shimmer of sunset in a single swipe of color or bold strokes for a multicolored look with the limited-edition* Mary Kay® Trend Collection.

The eye shadows are a variety of matte, frost and metallic finishes formulated with a technology that promotes long-lasting color with minimal fallout. Also, this tinted lip balm provides a subtle boost of color and includes jojoba oil and almond oil.

NEW!
Limited-Edition*
Mary Kay®
Eye Shadow
Palette, \$40 each

NEW!
Limited-Edition*
Mary Kay®
Tinted Lip Balm,
\$20 each

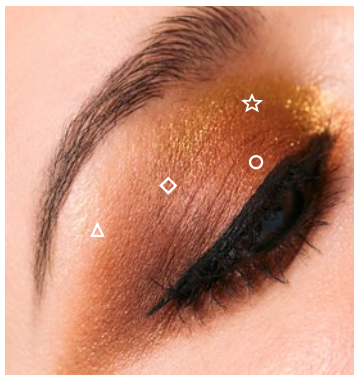


CORAL

sunsets



- **BASE**
Fiery Coral +
All-Over Eye Shadow Brush
- ◇ **CREASE**
Hot Clay +
Eye Crease Brush
- △ **HIGHLIGHT**
Ignited Ivory +
All-Over Eye Shadow Brush
- ☆ **ENHANCE**
Gold Greatness +
All-Over Eye Shadow Brush



GET THE LOOK:

- NEW! Limited-Edition*
Mary Kay® Eye Shadow
Palette, Inner Fire, \$40
- Mary Kay® Waterproof
Eyeliner, Black, \$14
- Lash Love Fanorama®
Mascara, \$16
- Mary Kay Chromafusion®
Contour, Latte, \$14
- Mary Kay Chromafusion®
Highlighter, Glazed, \$14
- Mary Kay Chromafusion®
Blush, Rogue Rose, \$14
- NEW! Limited-Edition*
Mary Kay® Tinted Lip Balm,
Coral Blaze, \$20

BLACKBERRY VINYL

DAY



Embrace deep, vibrant berry shades for a modern update to the timeless red lip look. Swap your sheer, blackberry-kissed day look for a night out with a deeper lip shade and a berry-tinted shine.



GET THE LOOK:

- ☀️ Mary Kay Chromafusion® Eye Shadow: Shiny Penny (base), Hazelnut (crease) and Gold Status (highlight), \$8 each
- 📌 Mary Kay® Waterproof Eyeliner, Black, \$14
- ☀️ Lash Love Fanorama® Mascara, Black, \$16
- 📌 Mary Kay® Ultimate Mascara™, Black, \$16
- ☀️ Mary Kay Chromafusion® Blush, Golden Copper, \$14
- ☀️ Mary Kay® Gel Semi-Matte Lipstick, Crushed Berry, \$20
- 📌 Mary Kay® Gel Semi-Shine Lipstick, Apple Berry, \$20
- 📌 Mary Kay Unlimited® Lip Gloss, Berry Delight, \$18



NIGHT



blush

BEAUTIFULLY

Introducing our limited-edition[†] Mary Kay[®] Gel Cream Blush, available in four exquisite shades designed to enhance any skin tone. Whether you're indulging yourself or searching for the ideal gift, our cream blush provides a beautiful, buildable, dewy finish.



NEW! Limited-Edition[†] Mary Kay[®]
Gel Cream Blush, \$20 each

Why You'll Love It:

- **Versatile Shades:** Four buildable shades that can go from subtly sheer to boldly stunning.
- **Gift-Ready:** Unwrap joy in petite packaging for the perfect beauty enthusiast's gift.
- **Lightweight Wear:** Gel cream texture floats dreamily on skin.
- **Makeup With Skin Care:** Enriched with moisturizing hyaluronic acid to give cheeks a plump, dewy glow.



CORAL KISS



SOFT BUFF



PINK STARS



PASSIONFRUIT



UNWRAP joy!

With the help of your Mary Kay Independent Beauty Consultant, you can kick back and rediscover the wonder of the holidays. Shop for every beauty-lover on your list TODAY.

A NEW WAY TO EMBODY
confidence

NEW!
Limited-Edition*
Mary Kay
Confidently You™
Bundle, \$79
(Includes Eau
de Parfum and
Silkening Dry Oil)



**Mary Kay Confidently You™
Eau de Parfum, \$55**

**NEW! Limited-Edition*
Mary Kay Confidently You™
Silkening Dry Oil, \$24**

**THREE
simple
steps**

**FOR AN
ELEVATED
BODY LOOK**

- 1.** Rub the dry oil into your collarbones to create a luminous base.
- 2.** Apply Mary Kay Chromafusion® Highlighter on top with the Mary Kay® Cheek Brush for added radiance.
- 3.** Use Mary Kay Chromafusion® Contour on the edges of your collarbones for depth, blending any harsh lines.

APPLICATION:

Add a dime-sized amount to your hands, and massage it into your skin for a fragrant pampering moment.

Domain® Cologne
Spray, \$42
Live Fearlessly®
Eau de Parfum,
\$48



THE GIFT OF Scent

Some gifts feel special.
A fragrance that suits
him. A scent that
speaks to her.



Cityscape®
Cologne Spray,
\$56



Bella Belara®
Eau de Parfum,
\$44



Enchanted Wish®
Eau de Toilette,
\$40

MK High Intensity
Ocean® Cologne
Spray, \$46



This season, find
the perfect match for
both of you – whether
it's bold and sophisticated
or luminous and captivating.
Because the best gifts aren't just
given, they're remembered.

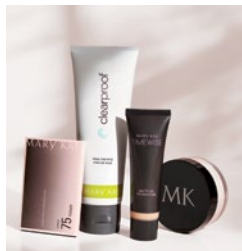
See Page 34 for all men's
and women's fragrances.

beautiful gifts

AT THE
RIGHT
PRICE



When you gift Mary Kay® products, what's in the box is just the beginning. With each present you purchase, you're directly supporting your Independent Beauty Consultant.



Mary Kay® Hydrogel Eye Patches, \$44 | Mary Kay® Oil-Free Eye Makeup Remover, \$20 | Mary Kay® Waterproof Lip Liner, \$14 | Mary Kay Unlimited® Lip Gloss, \$18 | Mary Kay® Supreme Hydrating Lipstick, \$20 | Mary Kay® Great Heights™ Mascara, \$18 | Mary Kay® Ultimate Mascara™, \$16 | Cityscape® Cologne Spray, \$56 | MKMen® Daily Facial Wash, \$20 | MKMen® Ultimate Moisturizer, \$30 | Mary Kay® Nourishing Oil, \$50 | Mary Kay Illuminea™ Extrait de Parfum, \$80 | Live Fearlessly® Eau de Parfum, \$48 | Beauty Blotters® Oil-Absorbing Tissues, \$8 | Clear Proof® Deep-Cleansing Charcoal Mask, \$26 | TimeWise® Matte 3D Foundation, \$26 | Mary Kay® Translucent Loose Powder, \$18 | TimeWise® Miracle Set®, \$116

joyfully

CURATED
GIFTING
CATEGORIES

Shopping for gifts for yourself or for someone else is simple this holiday season with these gifting categories.

behind
YOUR BUY

EACH PURCHASE
DIRECTLY SUPPORTS
YOUR INDEPENDENT
BEAUTY CONSULTANT



UNDER THE
mistletoe



From top to bottom: Mary Kay® Waterproof Lip Liner, Red, \$14
Mary Kay® Gel Semi-Matte Lipstick, Red Stiletto, \$20
Mary Kay Unlimited® Lip Gloss, Iconic Red, \$18
Mary Kay® Gel Eyeliner With Expandable Brush Applicator, \$22
Mary Kay® Ultimate Mascara™, \$16

shine
BRIGHT



- From left to right:**
 Mary Kay Unlimited® Lip Gloss, Sheer Illusion, \$18
 TimeWise Replenishing Serum C+E®, \$60
 Mary Kay® All-Over Powder Brush, \$18
 Mary Kay Chromafusion® Highlighter, Glazed, \$14
 Mary Kay Clinical Solutions® HA + Ceramide Hydrator, \$38

WINTER SKIN-
savers



- From left to right:**
 Fragrance-Free Satin Hands® Pampering Set, \$38
 Indulge® Soothing Eye Gel, \$20
 Mary Kay Clinical Solutions® HA + Ceramide Hydrator, \$38
 Mary Kay® Nourishing Oil, \$50
 Mary Kay® Hydrogel Eye Patches, \$44

SELF-CARE
season



- From left to right:**
 White Tea & Citrus Satin Body® Revitalizing Shea Scrub, \$22
 White Tea & Citrus Satin Body® Silkening Shea Lotion, \$22
 TimeWise® Firming Eye Cream, \$34
 Clear Proof® Deep-Cleansing Charcoal Mask, \$26
 Mary Kay® Mask Applicator, \$12
 TimeWise® Moisture Renewing Gel Mask, \$26

Mini face mask and candle not included.

STOCKING stuffers

Trendy, giftable beauty essentials



From top to bottom: White Tea & Citrus Satin Lips® Set, \$26 | Mary Kay® Great Heights™ Mascara, Black, \$18
Mary Kay® Multi-Benefit Concealer, \$18 | Limited-Edition* Mary Kay® Gel Cream Blush, Passionfruit, \$20
Mary Kay® Translucent Loose Powder, \$18 | Mary Kay Unlimited® Lip Gloss, Unique Mauve, \$18
Limited-Edition* Mary Kay® Tinted Lip Balm, \$20

FIND MORE
flexibility.

BOOST YOUR
confidence.

EARN EXTRA
income.

*it just
fits!*[®]



Chelsea Adkins

Independent Sales Director
Rocky Mount, Va.



“ I’m really grateful for the flexibility that I have. I can be there for my family and for the important things. I never have to miss a moment. ”

- ★ Started her Mary Kay business as a busy college student.
- ★ Loves riding ATVs, travel and spending time with her family.
- ★ Builds her business primarily through social media.



See how Mary Kay just fits Chelsea’s life, and watch other stories at marykay.com/itjustfits.

START A
MARY KAY
BUSINESS. →



AGE-DEFYING

TimeWise®

**TimeWise®
Miracle Set*, \$116**

Prevent premature skin aging starting now.

What a Value!

Save \$12 when you buy the set!

Set includes:

TimeWise® Miracle Set*
Normal/Dry or
Combination/Oily

**4-in-1
Cleanser, \$26,**
4.5 oz.

**Antioxidant
Moisturizer, \$34,**
3 fl. oz.

**Daytime Defender Sunscreen
Broad Spectrum SPF 30,* \$34,**
1 fl. oz.

**Nighttime
Recovery, \$34,**
1 fl. oz.



**Ultimate TimeWise®
Miracle Set*, \$150**
Includes the TimeWise®
Miracle Set* products in
your choice of normal/
dry or combination/oily,
plus TimeWise®
Eye Cream.
**Save \$4 when you
buy the set!**
Not intended for
individual resale

**Beyond Ultimate TimeWise®
Miracle Set*, \$208**
Includes the Ultimate TimeWise®
Miracle Set* products in
your choice of normal/dry
or combination/oily, plus the
TimeWise® Microdermabrasion
Plus Set.

**TimeWise®
Eye Cream,**
\$38, 5 oz.
Suitable for
all skin types.

**TimeWise® Miracle Set*
The Go Set, \$28**
Travel-sized set

**TimeWise® Microdermabrasion
Plus Set, \$58**
**TimeWise® Microdermabrasion
Refine, \$36,** 2.5 oz.
**TimeWise® Pore Minimizer,
\$28,** 1 fl. oz.
Get the look of polished,
younger skin and
significantly smaller pores.

**TimeWise®
Moisture Renewing
Gel Mask,**
\$26, 3 oz.
• 10 pampering
minutes.
• 10 skin-
renewing
benefits.

Mix & Mask, \$52
Includes:
• **TimeWise®
Moisture
Renewing Gel
Mask, \$26,** 3 oz.
• **Clear Proof®
Deep-Cleansing
Charcoal Mask,
\$26,** 4 oz.

**TimeWise
Replenishing
Serum C+E®,
\$60,** 1.5 fl. oz.
Plus up your skin care
with the power of
vitamins C+E.

**TimeWise®
Firming Eye Cream,
\$34,** .5 oz.
• Fights the look of
fine lines and wrinkles
around eyes.
• Visibly firms.
• Brightens.
• Moisturizes.

**TimeWise® Targeted-
Action® Toning Lotion,
\$36,** 8 fl. oz.
• Now with
TimeWise 3D® Complex.
• Helps reduce the appearance
of premature skin aging
beyond the face and neck.

DERMOCOSMETIC SOLUTIONS

Mary Kay
Clinical
Solutions®



NEW! Retinol 0.3,
\$70, 1 fl. oz.



**Dynamic
Wrinkle
Limiter™,**
\$58, .5 fl. oz.



**C + Resveratrol
Line-Reducer,**
\$38, 5 fl. oz.



**PHA + AHA
Resurfacer,**
\$38, 5 fl. oz.



**HA + Ceramide
Hydrator,**
\$38, 5 fl. oz.



**Ferulic +
Niacinamide
Brightener,**
\$38, 5 fl. oz.



ADVANCED AGE-DEFYING

TimeWise Repair®

TimeWise Repair®
Volu-Firm® Set, \$225

Scientifically innovative products for the advanced signs of aging.

What a Value!

Save \$31 when you buy the set!

Set includes:

TimeWise Repair®
Volu-Firm®

For all skin types

Foaming
Cleanser, \$30,

4.5 oz.

Advanced Lifting
Serum, \$74,

1 fl. oz.

Day Cream Sunscreen
Broad Spectrum
SPF 30, \$54, 1.7 oz.

Night Treatment
With Retinol, \$54,

1.7 oz.

Eye Renewal
Cream, \$44,

.5 oz.



TimeWise Repair®
Ultimate Volu-Firm®
Set, \$343

Includes the TimeWise Repair® Volu-Firm® Set, plus the Revealing Radiance® Facial Peel and Volu-Fill® Deep Wrinkle Filler.

TimeWise Repair®
Revealing Radiance®
Facial Peel,
\$68, 1.7 oz.

Uses glycolic acid to impact multiple surface layers.



TimeWise Repair®
Volu-Fill®
Deep Wrinkle
Filler, \$50, .5 oz.

Immediately fills in deep wrinkles.



TimeWise Repair®
Lifting Bio-Cellulose
Mask, \$70, pk./4

Intensive facial treatment that delivers lifting and firming benefits.



TimeWise Repair
Volu-Firm The Go Set®,
\$38

Travel-sized set



SIMPLE SOLUTIONS

Mary Kay® Skin Care

Hydrating Regimen, \$80

A simple start to skin care, this regimen features hydrating essentials for healthy skin.

Regimen includes Hydrating Cleanser, Exfoliating Scrub, Balancing Toner, Hydrating Moisturizer.



Hydrating
Cleanser, \$20,
4.5 oz.



Exfoliating
Scrub, \$20,
3 fl. oz.



Balancing
Toner, \$20,
5 fl. oz.

Hydrating
Moisturizer, \$20,
3 oz.



Mary Kay®
Hydrating
Go Set, \$22

Travel-sized set



Mattifying Regimen, \$80

A simple start to skin care, this regimen features mattifying essentials for healthy skin.

Regimen includes Mattifying Cleanser, Exfoliating Scrub, Balancing Toner, Mattifying Moisturizer.



Mattifying
Cleanser, \$20,
4.5 oz.



Exfoliating
Scrub, \$20,
3 fl. oz.



Balancing
Toner, \$20,
5 fl. oz.

Mattifying
Moisturizer, \$20,
3 oz.



Mary Kay®
Mattifying
Go Set, \$22

Travel-sized set



ACNE SOLUTIONS

Clear Proof®

Acne System, \$56

Clinically shown to provide clearer skin in just 7 days.*

System includes Clarifying Cleansing Gel, Blemish Control Toner, Acne Treatment Gel, Oil-Free Moisturizer for Acne-Prone Skin.



Clarifying
Cleansing
Gel, \$20,
4.5 oz.



Blemish
Control
Toner, \$18,
5 fl. oz.



Acne
Treatment
Gel, \$14,
1 oz.



Oil-Free
Moisturizer
for Acne-
Prone Skin,
\$22, 3 fl. oz.

What a Value!

Save \$18 when you buy the set!

Clear Proof
The Go Set®,
\$26

Travel-sized set



Deep-
Cleansing
Charcoal
Mask, \$26,
4 oz.



JUST FOR HIM

MKMen®

Regimen, \$70

Regimen includes Daily Facial Wash, Moisturizing Shave Cream and Ultimate Moisturizer.



Daily
Facial
Wash,
\$20,
4.5 fl. oz.



Moisturizing
Shave Cream,
\$20,
4.5 oz.



Ultimate Moisturizer,
\$30
3 fl. oz.

DRY SKIN

Mary Kay® Intense
Moisturizing Cream,
\$36, 1.8 oz.



NORMAL, COMBINATION
AND OILY SKIN

Mary Kay® Oil-Free
Hydrating Gel,
\$36, 1.8 oz.



VERY DRY SKIN

Mary Kay®
Extra Emollient
Night Cream, \$18, 2.1 oz.



*Based on a 12-week independent clinical study

Mary Kay® Oil-Free Eye Makeup Remover, \$20, 3.75 fl. oz.
Gently removes eye makeup.



Mary Kay® Micellar Water, \$18, 5 fl. oz.
Versatile way to cleanse skin. Gentle, yet effective. No need to rinse.



Mary Kay® Instant Puffiness Reducer, \$38, .35 oz.
Clinically shown** to instantly reduce the look of puffiness under the eyes.



Indulge® Soothing Eye Gel, \$20, .4 oz.
Refresh a tired-looking appearance with this cool, soothing gel with botanical extracts.



Mary Kay® Hydrogel Eye Patches, \$44, pk./30 pairs, 3.5 oz.
Hydrates, soothes and cools eyes and helps with the look of puffiness and dullness.



Mary Kay® Mineral Facial Sunscreen Broad Spectrum SPF 30, \$28, 1.7 oz.

Delivers 100% mineral protection against UVA and UVB rays. Powered by zinc oxide.



Mary Kay® Sunscreen Broad Spectrum SPF 50, \$30, 4 fl. oz.

Protection against both UVA and UVB rays. Water-resistant for 80 minutes.



Mary Kay® Nourishing Oil, \$50, 1 fl. oz.

Leaves skin feeling hydrated and contains a blend of sweet almond, olive and sesame oils.



Mint Bliss™ Energizing Lotion for Feet & Legs, \$12, 3 fl. oz.



Mary Kay® Berry & Vanilla Scented Shower Gel, \$16, 6.7 fl. oz.



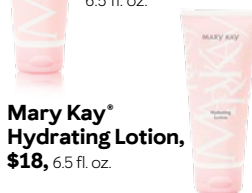
Mary Kay® Berry & Vanilla Scented Body Lotion, \$16, 6.7 fl. oz.

Mary Kay® Apple & Almond Scented Shower Gel, \$16, 6.7 fl. oz.



Mary Kay® Apple & Almond Scented Body Lotion, \$16, 6.7 fl. oz.

Mary Kay® 2-In-1 Body Wash & Shave, \$18, 6.5 fl. oz.



Mary Kay® Hydrating Lotion, \$18, 6.5 fl. oz.

Hello, Clean, \$36

Includes:

- **Mary Kay® 2-In-1 Body Wash & Shave, \$18**, 6.5 fl. oz.
- **Mary Kay® Hydrating Lotion, \$18**, 6.5 fl. oz.



White Tea & Citrus

Satin Body® Revitalizing Shea Scrub, \$22, 6.5 oz.

Exfoliates and immediately buffs away dry skin.

Satin Body® Indulgent Shea Wash, \$22, 6.5 fl. oz.

Cleanses and soothes dry skin with an enveloping lather.

Satin Body® Silkening Shea Lotion, \$22, 6.5 fl. oz.

Provides immediate relief for dryness.



White Tea & Citrus

Satin Lips® Set, \$26

Buffs away dry skin, then moisturizes to help keep lips soft.

Satin Lips® Shea Sugar Scrub, \$14, .3 oz.

Satin Lips® Shea Butter Balm, \$14, .3 oz.



Get this adorable cello gift bag FREE* with every Satin Lips® Set purchase. (Ribbon not included)
*Available from participating Independent Beauty Consultants only



White Tea & Citrus Satin Hands® Pampering Set, \$38

Set includes a fragrance-free protecting softener, a scented shea scrub, a scented shea cream and a giftable bag.

Also sold separately:

White Tea & Citrus Satin Hands® Nourishing Shea Cream, \$14, 3 oz.



Fragrance-Free Satin Hands® Pampering Set, \$38

Set includes a fragrance-free protecting softener, a shea scrub, a shea cream and a giftable bag.

Also sold separately:

Fragrance-Free Satin Hands® Nourishing Shea Cream, \$14, 3 oz.



Fragrance-Free Satin Hands® Shea Hand Soap, \$10, 6.5 oz.



Fragrance-Free Satin Hands® Shea Hand Sanitizer, \$8, 1.7 fl. oz.



**Beauty Blotters®
Oil-Absorbing
Tissues, \$8,**

pk./75 tissues



**Mary Kay® Foundation
Primer Sunscreen Broad
Spectrum SPF 15, \$20, 1 fl. oz.**

Apply under foundation to enhance wear and perfect skin.



**Mary Kay® Makeup
Finishing Spray by
Skindinavia, \$20,**

2 fl. oz.
Gives makeup staying power to last up to 16 hours.



**NEW! Mary Kay®
Undereye
Corrector, \$18,**

.28 oz.

Neutralizes blue and blue-purple tones under the eyes.

light peach

deep peach



**NEW! Mary Kay®
Multi-Benefit
Concealer, \$18,**

.28 oz.

Conceal, brighten or sculpt with confidence.

light 1

light 2

light 3

medium 1

medium 2

medium 3

deep 1

deep 2

deep 3



UVA/UVB PROTECTION

**Mary Kay® CC Cream
Sunscreen Broad
Spectrum SPF 15, \$22, 1 fl. oz.**

- Light coverage.
- Oil-free moisturization.
- UVA/UVB protection.



very light

light-to-medium

medium-to-deep

deep

very deep

AGE-DEFYING

**TimeWise®
Matte 3D
Foundation,
\$26, 1 fl. oz.**



Ivory	ivory C 100	ivory C 110	ivory W 130	ivory N 140	ivory W 150	ivory N 160	
Beige	beige W 100	beige C 110	beige C 120	beige C 130	beige C 140	beige N 150	beige W 160
	beige C 170	beige W 180	beige N 190	beige N 200	beige N 210	beige C 220	
Bronze	bronze W 100	bronze W 110	bronze W 120	bronze W 130	bronze W 140	bronze W 150	bronze C 160
	bronze C 170	bronze C 180					

**TimeWise®
Luminous 3D
Foundation,
\$26, 1 fl. oz.**



Ivory	ivory C 100	ivory C 110	ivory W 120	ivory W 130	ivory N 140	ivory W 150	ivory N 160
Beige	beige W 100	beige C 110	beige C 120	beige C 130	beige C 140	beige N 150	beige W 160
	beige W 180	beige N 190	beige N 210	beige C 220			
Bronze	bronze W 100	bronze W 130	bronze W 150	bronze C 160	bronze C 170		

Mary Kay® Blending Brush, \$16



**Mary Kay® Silky
Setting Powder,
\$20, .28 oz.**



light ivory	light-medium ivory	medium ivory	deep ivory
light beige	light-medium beige	medium beige	deep beige
light bronze	light-medium bronze	medium bronze	deep bronze

Mary Kay® All-Over Powder Brush, \$18



**Mary Kay® Translucent
Loose Powder, \$18, .39 oz.**

Set your makeup.
Reduce shine.



Mary Kay Chromafusion® Eye Shadow, \$8, .05 oz.

New, modernized formula with pigment rich hues.

MATTE



SHIMMER



Mary Kay® Liquid Eye Shadow, \$16,

.14 oz.
Pigment-packed color in a
single swipe.



COAT / COMB / FAN OUT

**Lash Love
Fanorama®
Mascara,**
\$16, .28 oz.



I ♥ black

DEFINITION

**Lash Love®
Mascara,**
\$16, .28 oz.



I ♥ black

WATERPROOF DEFINITION

**Lash Love®
Waterproof
Mascara,**
\$16, .28 oz.



I ♥ black

EXPAND / EXTEND

**Lash Intensity®
Mascara,**
\$18, .32 oz.



black

LENGTH

**Mary Kay®
Great Heights™
Mascara,**
\$18, .28 oz.



black

VOLUME

**Mary Kay®
Ultimate
Mascara™,**
\$16, .28 oz.



black

black brown

**Mary Kay®
Gel Eyeliner
With
Expandable
Brush
Applicator,** \$22,
.15 oz.



jet black

**Mary Kay®
Waterproof
Liquid
Eyeliner
Pen,** \$18,
.05 oz.



intense
black

**Mary Kay®
Waterproof
Eyeliner,** \$14,
.01 oz.



black

brown

steely

blue

**Mary Kay®
Volumizing
Brow Tint,**
\$14, .14 oz.

Tints, volumizes
and tames.



dark
brunette

brunette

dark
blonde

blonde

**Mary Kay®
Precision Brow
Liner,** \$14, .003 oz.
Outlines, defines
and fills.



black brown

dark brunette

brunette

dark blonde

blonde

**Mary Kay®
Clear Brow
Styling Gel,** \$14,
.12 oz.



Mary Kay Unlimited® Lip Gloss, \$18,

.13 fl. oz.
Available in 14 shades perfect for every skin tone and any occasion. Nothing but smooth, glossy goodness.



CREAM



PEARL



SHIMMER



Mary Kay® Supreme Hydrating Lipstick, \$20,

.11 oz.
Immediate hydration and shades for all skin tones.



SUPREME HYDRATING



Mary Kay® Gel Semi-Matte Lipstick, \$20,

.13 oz.
Color clarity with lip-cushioning gel comfort.



SEMI-MATTE



Mary Kay® Gel Semi-Shine Lipstick, \$20,

.13 oz.
Long-lasting wear without drying lips.

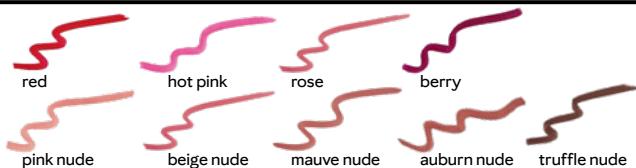


SEMI-SHINE



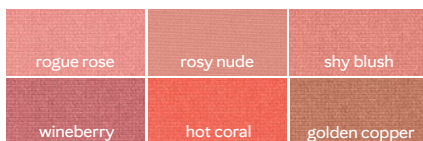
Mary Kay® Waterproof Lip Liner, \$14,

.01 oz.
A waterproof, long-lasting, creamy formula.



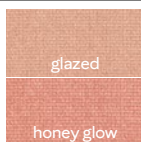
Mary Kay Chromafusion® Blush, \$14,

.17 oz.
New, modernized formula with light-reflecting pigments.



Mary Kay Chromafusion® Highlighter, \$14,

.17 oz.
New, modernized formula. Perfect for creating a radiant, healthy glow.



Mary Kay Chromafusion® Contour, \$14,

.17 oz.
New, modernized formula. Matte shades that blend seamlessly.



BEAUTY TOOLS

Mary Kay® Travel Roll-Up Bag (unfilled), \$40

An all-in-one must-have organizer for your cosmetics, skin care and accessories.



Mary Kay® Essential Brush Collection, \$60

Set includes All-Over Eye Shadow Brush, Eye Crease Brush, Eye Smudger Brush, All-Over Powder Brush, Cheek Brush and portable clutch. Brushes also available separately.



Mary Kay® Mask Applicator, \$12

Maximize your masking with mess-free application and less product waste.



Mary Kay® All-Over Eye Shadow Brush, \$12

Fits naturally into the eyelid's delicate contours for easy blending.



Mary Kay® Eye Crease Brush, \$12

Designed to fit into the eyelid's contours and crease to add dimension to any eye look.



Mary Kay® Eye Smudger Brush, \$12

Designed to create detailed accents in hard-to-reach places and for easy smudging to create smoky eye looks.



Mary Kay® Eye Blending Brush, \$12

Perfectly fits the eyelid's contours to easily and evenly blend eye color.



Mary Kay® Eyebrow/Eyeliner Brush, \$10

Tames brows, blends eyebrow color, applies eyeliner and fills in brows.



Mary Kay® All-Over Powder Brush, \$18

Helps pick up and distribute the right amount of face powder.



Mary Kay® Cheek Brush, \$16

Innovative 3-in-1 shape helps enhance, sculpt and highlight cheekbones.



Mary Kay® Liquid Foundation Brush, \$14

Stipples, buffs and blends liquid foundation with ease.



Mary Kay® Blending Brush, \$16

Dense but soft bristles make flawless application easy.



Mary Kay® Cream Color Brush,* \$12

Designed to mimic fingertip application for a streak-free finish.



Palette Powder Brush, \$4.50



Palette Cheek Brush, \$2



Eye Sponges, \$2.50, pk/2



Cosmetic Sponges, \$4, pk/2



Mary Kay® Blending Sponge, \$12



Mary Kay Pro Palette® (unfilled), \$28

Customizable, magnetic beauty essential.



Mary Kay Perfect Palette® (unfilled), \$20



Mary Kay Petite Palette® (unfilled), \$10



FRAGRANCES FOR WOMEN



- Mary Kay Confidently You™ Eau de Parfum, \$55, 1.7 fl. oz.
- Mary Kay Illuminea™ Extrait de Parfum, \$80, 1.6 fl. oz.
- Belara® Eau de Parfum, \$44, 1.7 fl. oz.
- Bella Belara® Eau de Parfum, \$44, 1.7 fl. oz.
- Enchanted Wish® Eau de Toilette, \$40, 2 fl. oz.
- Forever Diamonds® Eau de Parfum, \$46, 2 fl. oz.
- Live Fearlessly® Eau de Parfum, \$48, 1.7 fl. oz.
- Thinking of You® Eau de Parfum, \$36, 1 fl. oz.

FRAGRANCES FOR MEN



- Cityscape® Cologne Spray, \$56, 2 fl. oz.
- MK High Intensity® Sport Cologne Spray, \$46, 2.5 fl. oz.
- MK High Intensity® Cologne Spray, \$46, 2.5 fl. oz.
- MK High Intensity Ocean® Cologne Spray, \$46, 2.5 fl. oz.
- Domain® Cologne Spray, \$42, 2.5 fl. oz.
- True Original® Cologne Spray, \$42, 2 fl. oz.

*For hygienic reasons, it is recommended to dedicate a separate brush for use with different products.

LIMITED EDITION*

NEW!
Limited-Edition*
Mary Kay®
Eye Shadow
Palette, \$40 each,

Outer Glow: .44 oz.
Inner Fire: .45 oz.

Set your creativity ablaze with inspiration from sunrise and sunset hues.



Outer Glow



Inner Fire

NEW! Limited-Edition*
Mary Kay® Tinted Lip Balm,
\$20 each, .14 oz. each

The super high-shine, nonsticky finish illuminates lips while imparting a soft tint of buildable color.



NEW! Limited-Edition*
Mary Kay® Gel Cream
Blush, \$20 each,
.35 oz. each

Experience a fresh flush with this lightweight, cloud-like version of an iconic makeup essential.



Coral Kiss

Pink Stars



Passionfruit

Soft Buff

NEW! Limited-Edition*
Mary Kay Confidently You™
Silkening Dry Oil, \$24, 5 fl. oz.

It pampers you, leaving a beautiful, silky sheen on your skin with a scent that embodies confidence.



NEW! Limited-Edition* **Mary Kay**
Confidently You™ Bundle, \$79

While Mary Kay Confidently You™ Silkening Dry Oil is perfect on its own, it can also be layered with Mary Kay Confidently You™ Eau de Parfum for a richer fragrance experience.



NEW! LIMITED-EDITION*
GIFT WITH PURCHASE

Receive a **FREE*** pair of fuzzy socks when you purchase Mint Bliss™ Energizing Lotion for Feet & Legs. This perfect pampering gift is mint to be yours – and theirs!

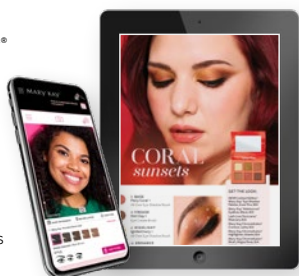
Mint Bliss™ Energizing Lotion
for Feet & Legs, \$12, 3 fl. oz.

GET THE LOOK!

When you download the Mary Kay® Interactive Catalog App, you can *link to color products you like* and *try them on virtually* using the Mary Kay® Mirror Me App.

Download these apps from the App Store or Google Play on your mobile device.

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ALL PRICES ARE SUGGESTED RETAIL. ADD SALES TAX WHERE APPLICABLE. VALID FROM 9/16/25 THROUGH 11/15/25.

*Available while supplies last

*Available from participating Independent Beauty Consultants only and while supplies last

COZY UP THIS
**holiday
season.**

**NEW! LIMITED-EDITION*
GIFT WITH PURCHASE**

Receive a **FREE*** pair of **fuzzy socks** when you purchase Mint Bliss™ Energizing Lotion for Feet & Legs. This perfect pampering gift is mint to be yours – and theirs!

**Mint Bliss™ Energizing
Lotion for Feet & Legs, \$12**

*Available from participating Independent Beauty Consultants only and while supplies last. Price is suggested retail.



MAKE SKIN CARE PART OF YOUR SELF-CARE ROUTINE.

♥ Contact me, your Mary Kay Independent Beauty Consultant

marykay.com

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