

Buildable medium coverage that's true to you.



- Seamless match to skin tone
- Buildable, medium to full coverage that lasts all day
- Antioxidant protection from patented TimeWise 3D® Complex
- Choice of finish: matte or luminous

I am very pleased with the amount of coverage that this liquid foundation provided. I think the greatest benefit is that it matches the color of my skin exactly, and it does not rub off easily onto clothing. It lasts all day and does not require any touch-up..

Yahni W., Brooklyn, N.Y.

Buildable medium coverage that's true to you.

It's time for a foundation that's true to you. TimeWise 3D® Foundation delivers everything you deserve — a range of inclusive shades for a seamless match, breathable and buildable coverage, plus a choice of two finishes in a skin-loving formula that lasts all day. So you stay looking fresh, no matter what the day has in store for you.

Results From Those Who Tried It

- Skin looks natural – 87%¹
- Instantly creates a smooth finish – 86%¹
- Instantly provides a seamless match to my skin tone – 82%¹
- Skin looks and feels healthier – 80%¹

True-to-You Benefits

- **Skin tone-mimicking shades:** Using our exclusive IntelliMatch™ Technology, we captured the true tones of women from around the world to create our 36 inclusive shades. The shades blend seamlessly with skin.
- **Breathable medium to full coverage:** The lightweight, comfortable feel lets your skin breathe. Glide on a thin layer for medium coverage, or build to full coverage when you prefer. No flaking, no caking, no fading. Plus, the needle-nose tip puts you in control — from less to more or even dotting precisely where you want it on skin.
- **All-day wear:** It stays looking just-applied fresh all day until you take it off. Plus, the humidity- and sweat-resistant formula means it's there for you year-round, at home or abroad.
- **Patented TimeWise 3D® Complex** (resveratrol, vitamin B3 and an age-defying peptide): Features the same complex in our much-loved TimeWise® Miracle Set skin care to provide antioxidant protection* against skin-damaging free radicals.
- **Smooth and natural:** With a natural-looking finish, the formula smooths the appearance of fine lines and wrinkles without creasing in expression lines. It also reduces the appearance of redness, pores, blemishes and dark spots.
- **Finish strong:** Offered in a choice of finish to match the moment — a complexion-enhancing matte that helps control shine all day or an instantly brightening luminous with all day hydration.

Formula Attributes:

- Fragrance-free
- Oil-free
- Suitable for all skin types
- Suitable for sensitive skin
- Dermatologist-tested
- Tested for skin irritancy and allergy
- Non-comedogenic

Use Up Rate:

The use-up rate is approximately 1.1 months if used once daily.

¹Based on third-party independent consumer testing in which 163 or 196 women wore either TimeWise® Matte 3D Foundation or TimeWise® Luminous 3D Foundation for one week

*Based on in-vitro testing of key ingredients